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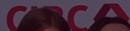
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Wednesday
Jan 31, 2024



Proud sponsor



THE MARKET IS OPEN

Diversity in Finance Conference

2025 Sponsorship Package



CIBC

TMX Group celebrates the

DeGroote Finance & Investment Council

THE MARKET IS OPEN



DIFC
DIVERSITY IN FINANCE
CONFERENCE

Disclaimer

Introduction

This presentation was prepared exclusively for the benefit and use of the recipient with the purpose of better understanding our organization

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2024 Diversity in Finance Conference Highlights

Introduction



DIFC's Success was Made Possible by Contributions from our Generous Sponsors and Partners

Introduction



CIBC CAPITAL
MARKETS



Over the Last Two Years, DIFC Has Had the Privilege to Host Many Prominent Speakers

Introduction

We pride ourselves on ensuring students get access to the best, while diverse professionals can have a platform to speak about their experiences as well as their part of the business. We seek to educate and bringing very knowledgeable speakers is absolutely critical to create an enriching experience

Helen Hayes



Blackrock
Managing Director & Head,
iShares Canada

Laura Adams



Morgan Stanley
Managing Director,
Institutional Sales & Trading
and Wealth Management

Chint Kulkarni



CIBC Capital Markets
Managing Director & Head,
Industry & Client Coverage,
Global Corporate Banking

Amy South



CIBC Capital Markets
Chief Administrative Officer

Amy Glading



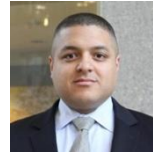
HOOPP
Managing Director,
Public Equities

Christina Wood



CIBC Capital Markets
Executive Director,
FX Options Trading

Williams Lumsden



RBC Capital Markets
Director,
Investment Banking

Ben Halm



Scotiabank
Director,
Investment Banking

Nicole Miller



National Bank
Managing Director & Co-Head,
Institutional Sales, Fixed
Income, Currencies &
Commodities

Joegina Philip



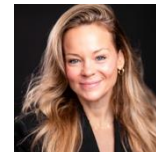
National Bank
Managing Director,
Risk Management
Solutions

Anne-Sophie Thene



National Bank
Director,
Loan Structuring &
Syndication

Leah Keenlside



National Bank
Director,
Global Equity Derivatives

Colin White



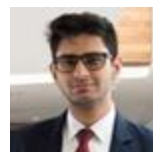
Mackenzie Investments
Vice President,
Inside Sales

Safiya Bannister



HOOPP
Assistant Vice President,
Securities & Treasury
Operations

Drew Barot



Polar Asset Management
Associate,
Equity & Credit
Long/Short Investing

George Nikoletos



Polar Asset Management
Trader,
Rates

Canada's Leading Diversity Event to Help Connect Students and Create a Platform for Learning

Introduction

What is the Diversity in Finance Conference (DIFC)?

This conference was founded in 2021 with the goal of supporting students who come from underprivileged backgrounds obtain access to opportunities in capital markets. Over the years the idea of “diversity” has been constantly evolving, shifting towards supporting one group or another. In our case, we seek to help all who have a demonstrated “need” and can prove/show that they have been disadvantaged and need the support as they embark on their career journey. Through this approach, we find the “diamonds in the rough” and continually support groups disadvantaged based on their socioeconomic status, veteran status, race/ethnicity, gender, disability status, and/or sexuality

The 4th Annual Diversity in Finance Conference will be hosted on January 24, 2025, at CIBC Square, Presented by CIBC Capital Markets

What's Changed?

After hosting within the student group, The DeGroote Finance & Investment Council (DFIC) the decision was made to establish this critical event as a **non-profit organization** allowing us to better partner with corporations and establish longevity. Additionally, opening the conference more widely to other universities is another vital piece to ensure no bias and allow everyone a fair opportunity. We believe in a meritocracy, that is what the industry is built upon, so rather than shifting standards, we focus on preparing students for this path; this is one of our core missions

Why Sponsor?

There is a ton of other organizations that tackle the same issues we do, but our differentiator is we seek to educate and bring better access to students and young professionals from all walks of life. Your participation will allow you to make a meaningful difference whether it be through speaking at the event or networking with students. We curate the best ~100 students annually for our coveted event and give you access to the best talent across Canada

We Offer a Flexible and Rich Benefit Package to Our Generous Supporters

Sponsorship Benefits

Sponsorship Benefits	Platinum (\$12,000)	Gold (\$6,000)	Silver (\$3,000)	Bronze (\$1,500)	Entry (\$500)
Corporate logo on digital and print materials. Firm-specific merchandise included in delegate bags	✓	✓	✓	✓	
Representative spots at cocktail networking reception	16 Tickets	12 Tickets	8 Tickets	4 Tickets	2 Tickets
Curated resume book and access to delegate statistics	✓	✓	✓	Resume Book ONLY	
Listed as the “Presenting Sponsor” for one specific session: panel, workshop, or fireside chat (if available)	✓	✓	✓		
Nominate a speaker and/or moderator(s) for one of our pre-designed sessions	✓	✓	✓	✓	
On-site Interviews with top student delegates	✓	✓	✓		
Listed as a sponsor for a specific session at the conference	Cocktail Reception Sponsor	Lunch Sponsor Bar Sponsor	Panel, Fireside, or Workshop Sponsor	Breakfast, Coffee, or Snack Sponsor	
Host your own curated 30 – 60-minute session, it could be a workshop, panel, or fireside chat	✓	✓			
Sponsor a student table or host a booth, custom signage and greater visibility on social media	✓	✓			
“Presenting Sponsor” for 1-year and priority to renew sponsorship for the upcoming year	Not Available				