

CAASA ANNUAL CONFERENCE 2024

Educational
Partner



CANADIAN
ASSOCIATION OF
ALTERNATIVE
STRATEGIES
& ASSETS

**Sponsorship Guide for
our Flagship
Conference**

SPONSORSHIP LEVELS

MEMBERS ASK - WE DELIVER

We strive to deliver the most compelling conferences & events, inspired by your feedback. Elevate your event experience, and join us in 2025 as we unveil a new range of sponsorship opportunities, tailored to meet our members' needs and provide the exposure levels they are seeking.



2025 Platinum Sponsor

Offers your company the highest level of visibility and be exclusively showcased at each CAASA event we host in 2024. In addition to all the benefits featured in the Gold Sponsor package, our Platinum Sponsor receives an exhibit booth (valued at \$2,000), has a first call on all additional and enhanced sponsor items (see page 4 & 5 respectively) at each of their chosen conferences, and has a comp opportunity to be Title Sponsor at one of our 2025 events.

Conference Title Sponsor

Each CAASA conference, summit and forum will feature a single Title Sponsor. Title Sponsors receive all the benefits from the Gold Sponsor package, plus recognition as program sponsor, having their logo showcased on the program front cover along with a full-page advertisement on the back cover. Additionally, a two-page spread inside the program, and excellent visibility to all attendees as the conference messaging & meeting app sponsor. As the app sponsor, your corporate logo will be displayed on the splash screen every time a user accesses the platform (mobile and desktop), and on each email sent to delegates via the app. Title Sponsors also receive second call on additional and enhanced sponsor items (see page 4 & 5 respectively).

2025 Gold Sponsors

2025 Gold Sponsors will be highlighted together at every conference and event, CAASA hosts in 2025. In addition to the benefits offered through a Silver Sponsorship package, members of this level will receive third call on all enhanced sponsor items (see page 4 & 5 respectively), along with a full-page advertisement in the relevant conference program. Gold Sponsors will also be provided a discounted price to be a Title Sponsor for the conference, if available.

Conference Silver Sponsor

In addition to benefits featured in the Bronze Sponsor package, Silver Sponsors will also be entitled to a Table Talk session. During CAASA conferences, summits, and forums, sponsors of this exclusive package will be provided the opportunity to host two (2) 25-minute roundtable discussions.

Conference Bronze Sponsor

Sponsors of this package will be provide a ½-page advertisement in the printed conference program; logo placement on the event page, all marketing collaterals and at the conference venue; complimentary sponsor item and be provided the opportunity to purchase enhanced sponsor items (see page 4 & 5 respectively).

SPONSORSHIP LEVELS

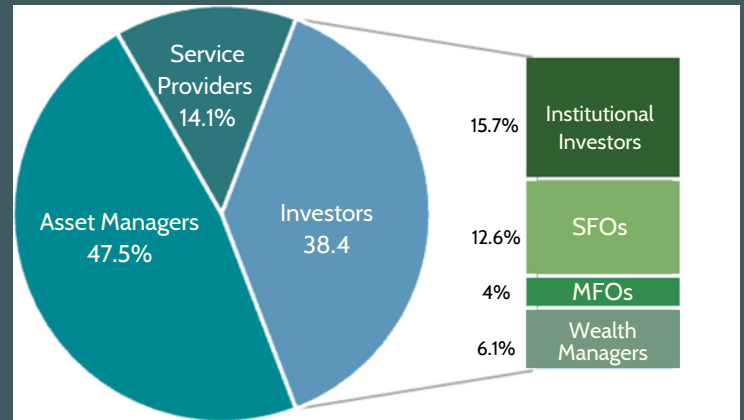
Complimentary Booth at all CAASA conferences attended					
Plantinum Sponsor banner at all 2025 CAASA events					
Gold Sponsor banner at all 2025 CAASA events					
One Complimentary Title Sponsorship					
Discounted Title Sponsorship			25 - 50% Disc		25-50% Disc
Program Sponsor with logo on front cover and full page advertisement on back cover					
Two Page Spread Advertisement					
Additional Full Page Advertisement	\$1,000	\$1,000			
Table Talk - Host Two 25 minute sessions					
Opportunity to purchase enhanced sponsor items (page 17)					
Complimentary additional sponsor item (page 16)					
Logo placement on the event page, marketing emails, and at the conference venue					
1/2 page advertisement in the printed conference program					
	Bronze	Silver	2025 Gold	Title	2025 Platinum

CAASA ANNUAL CONFERENCE 2024

NOVEMBER 12-13, 2024 - MONTRÉAL

OUR FLAGSHIP CONFERENCE BRINGS INSTITUTIONAL INVESTORS FROM ACROSS THE GLOBAL FOCUSING ON KEY ISSUES FACING INVESTORS AND MANAGERS IN CANADA AND ELSEWHERE INCL. STRUCTURING, LEGAL & TAX ISSUES, IT & OPERATIONAL AREAS, & INVESTMENTS

	Pricing
Bronze Sponsor	\$3,000
Silver Sponsor	\$5,000
Title Sponsor	\$20,000 \$15,000 for 2025 Gold Sponsors Complimentary for 2025 Platinum Sponsor



[click here for the delegate list](#)

DELEGATE REGISTRATION FEES

Single Family Offices (including non-members)	Complimentary	Asset Managers: <50 Million AUM	\$1,500
Investment Advisors	Complimentary	Asset Managers: 50 - 500 Million AUM	\$2,000
Intermediary Investor/Consultant +1	\$160	Asset Managers: 500 - 1,000 Million AUM	\$2,500
Ancillary Service Provider	\$2,000	Asset Managers: >1 Billion AUM	\$3,000
Core Service Provider	\$3,000		

Intermediary investors means Multi-family offices and investment consulting companies and +1 means the first delegate is gratis but each additional delegate attracts a small charge. Manager, investment advisor and service provider delegates must be CAASA members in good standing and pay the requisite per person fee for their appropriate category. Core service providers include prime brokers, fund administrators, accounting and legal firms.

[View 2023 Program](#)

[View 2024 Event Page](#)

[View 2023 Event Page](#)

LYXOR
Asset Management

CIBC MELLON

GROUP RMC

HEDGEFACTS
OUTSOURCED OPERATIONS SOLUTIONS

PREQIN

HGC INVESTMENT MANAGEMENT INC.

CAMERON STEPHENS
MORTGAGE CAPITAL

CFM
INSIGHT.DATA.CLARITY.

SigmaSandbox

ROMSPEN
POLYMATH

CLIFTON BLAKE

MGG
INVESTMENT GROUP

AgriRoots
DIVERSIFIED LENDING FUND LP / TRUST

Farm Lending Canada

CROSS OCEAN PARTNERS

METORI
Capital Management

Connect
MORTGAGE INVESTMENT CORPORATION



Thank you to
our past
Sponsors

COMPLIMENTARY SPONSOR EXPOSURE ITEMS

All conference sponsors are eligible to receive, without additional cost, the following exposure items at our in-person conferences (as applicable to the program and venue capacity/capabilities):

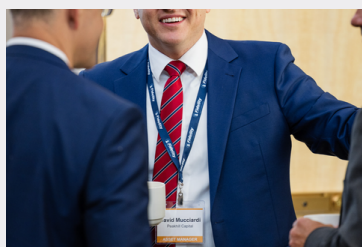
These exposure items are apportioned on a first-come basis to members as they commit to sponsoring the event. Platinum Sponsors have first call on any remaining item from when they commit to that level of sponsorship and Gold Sponsors have next call on any remaining item once Platinum Sponsors have had their turn. (Gold Sponsors will receive their option at least one month prior to the event, in any case.) Choice of exposure items then goes to other sponsors in the order in which the committed to the conference.

When a speaker might be keynote during a meal, sponsorship does not include any sort of speaking (intro, thanks, moderation, nor presentation) by the member. Their attachment to the timing will be mentioned and, as applicable, acknowledged visually but that is it.

- Breakfast
- Morning Break
- Lunch
- Afternoon Break
- Evening Reception (may include wine-tasting or the like)
- Tête-à-tête meeting times (usually 1 per day)
- Lanyards (provided and delivered by the member)
- Portable phone chargers



Meals & Breaks



Lanyards (provided by sponsor)



Phone Chargers (stickers provided by sponsor)



Evening Reception



**Tête-à-têtes
And More....**

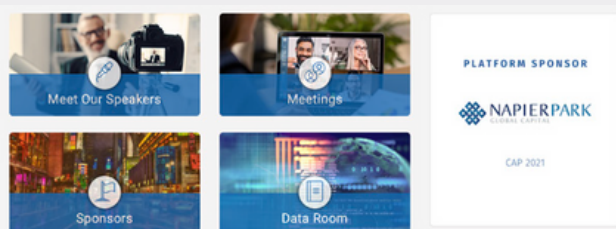
ENHANCED SPONSOR EXPOSURE ITEMS

A Plethora of Sponsorship Opportunities



These exposure items are purchased on a first-come basis to members as they commit to sponsoring the event. Platinum Sponsors have first call on any remaining item from when they commit to that level of sponsorship and Gold Sponsors have next call on any remaining item once Platinum Sponsors have had their turn. (Gold Sponsors will receive their option at least one month prior to the event, in any case.) Choice of exposure items then goes to other sponsors in the order in which they committed to the conference.

- **Hotel keycards (CAASA Annual Conference):**
usually
\$1,500 for the keycard logo placement + \$500 for keycard protective sleeve logo placement
- **Program (logo on cover page): \$1,500 per conference**
- **Meeting platform (logo on each login page and emails): \$3,000 per conference**
- **Espresso coffee bar & barista (including logo placement on froth): TBD; likely \$3,000**
- **Others as they present themselves...**



Meeting Platform (\$3,000)



Hotel key cards (\$1,500+)

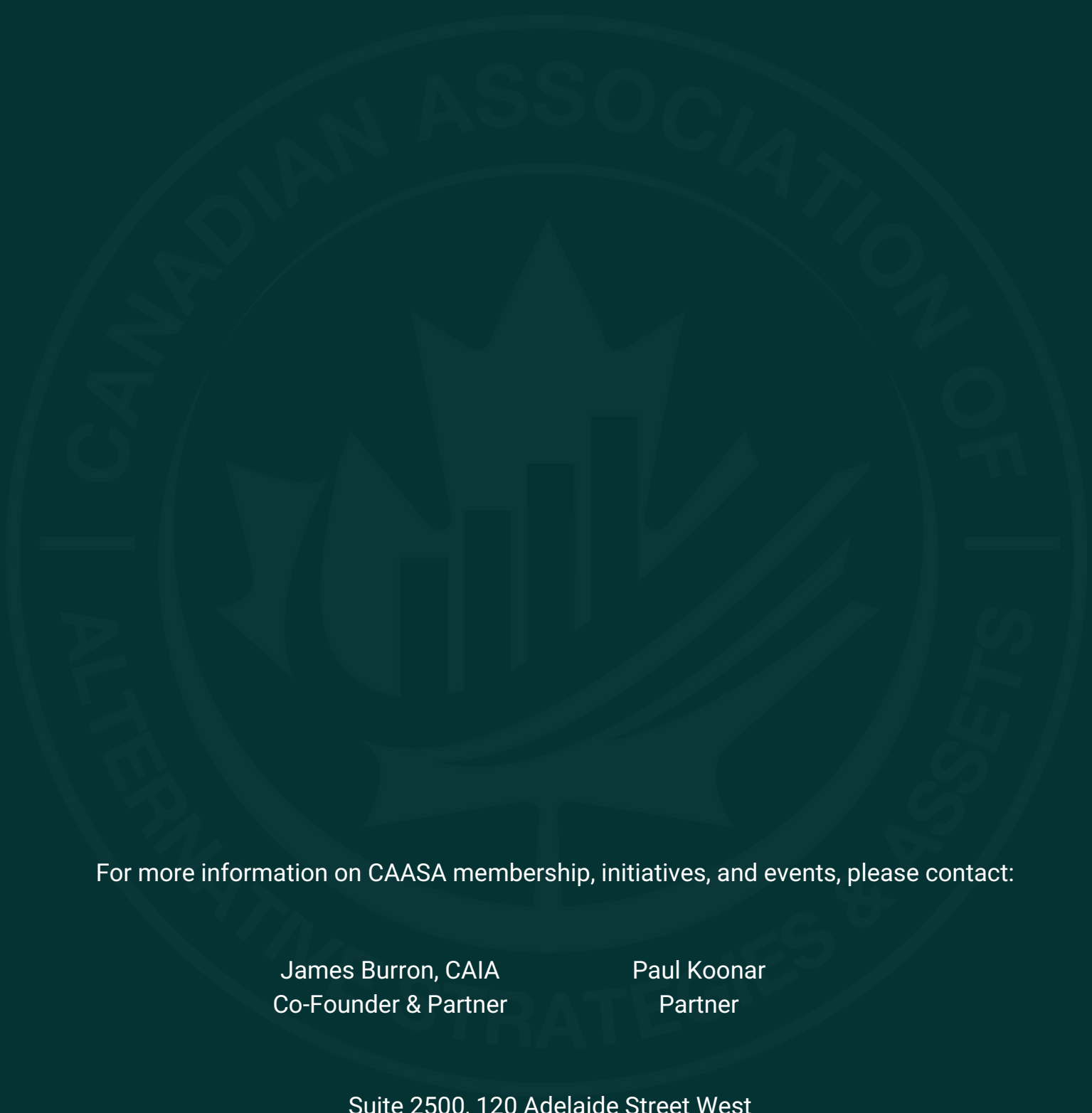


Fancy Coffee (~\$3,000)

Booth (\$2,000)

And More....

Program (\$1,500)



For more information on CAASA membership, initiatives, and events, please contact:

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