

CAASA ANNUAL CONFERENCE 2023

Educational
Partner



BODHI
RESEARCH GROUP



CANADIAN
ASSOCIATION OF
ALTERNATIVE
STRATEGIES
& ASSETS

**Sponsorship Guide
for our Flagship
Conference**

CAASA ANNUAL CONFERENCE

NOVEMBER 7 - 8, 2023 - MONTREAL

SPONSORSHIP IS \$3,500

SPONSORSHIP INCLUDES:

- HOST 2 X 30 MINUTE ROUND TABLE DISCUSSIONS
- ½ PAGE AD IN THE PROGRAM
- LOGO PLACEMENT ON THE WEBSITE, PROGRAM, AND VENUE
- OPPORTUNITY TO PROVIDE A SWAG ITEM IN THE GIFT BOX SENT TO ALL DELEGATES
- COMPLIMENTARY EXPOSURE ITEM
- OPPORTUNITY TO PURCHASE ENHANCED EXPOSURE ITEMS
- INVITATION TO NOVEMBER 7TH - SPONSOR, INVESTOR, AND SPEAKER ONLY SESSIONS.

OUR FLAGSHIP CONFERENCE BRINGS INSTITUTIONAL INVESTORS FROM ACROSS THE GLOBAL FOCUSING ON KEY ISSUES FACING INVESTORS AND MANAGERS IN CANADA AND ELSEWHERE INCL. STRUCTURING, LEGAL & TAX ISSUES, IT & OPERATIONAL AREAS, & INVESTMENTS

DELEGATE REGISTRATION FEES

End Investor (Single Family Offices, Investment Advisors)	Complimentary	Asset Managers: <50 Million AUM	\$1,250
Intermediary Investor/Consultant +1	\$150	Asset Managers: 50 - 500 Million	\$1,750
Core Service Provider	\$2,750	Asset Managers: 500 - 1,000 Million	\$2,250
Ancillary Service Provider	\$1,750	Asset Managers: >1 Billion Aum	\$2,750

End Investor means single family offices, and Investment Advisors in the HNW space. Intermediary investors means Multi-family offices and investment consulting companies and +1 means the first delegate is gratis but each additional delegate attracts a small charge.

Manager and service provider delegates must be CAASA members in good standing and pay the requisite per person fee for their appropriate sub-category. Core service providers include prime brokers, fund administrators, and accounting and legal firms.

[View 2022 Program](#)

[View 2022 Event Page](#)

[View 2023 Event Page](#)

avenueliving
asset management

Fidelity
INVESTMENTS

AEOLUS
CAPITAL MANAGEMENT

METORI
Capital Management

HEDGEFACTS

coinbase

MGG
INVESTMENT GROUP

SGGG
FUND SERVICES INC.

CIBC MELLON

PLUS PLUS
capital management

Amundi
ASSET MANAGEMENT

RISE
PROPERTIES

PREQIN

AXONIC

H.L.G.
CAPITAL

ATIMCO



Thank you to our
2022 Sponsors

ENHANCED SPONSOR EXPOSURE ITEMS

RANGE OF SPONSORSHIP OPPORTUNITIES

- **Hotel keycards** : \$2,500 for the keycard logo placement + \$500 for keycard protective sleeve logo placement
 - Program (logo on cover page & full page advertisement on back cover): \$3,000
 - Meeting platform (logo on each login page and emails): \$3,000 per conference
- **Espresso coffee bar & barista** (including logo placement on froth): TBD; likely \$3,000
Booth: \$2,000
- **Full Page Advertisement** (Inside Cover \$1,500 - Within Program \$1,000)

These exposure items are purchased on a first-come basis to members as they commit to sponsoring the event. Global Partners have first call on any remaining item from when they commit to that level of sponsorship and Signature Members have next call on any remaining item once Global Partners have had their turn. (Signature Members will receive their option at least one month prior to the event, in any case.) Choice of exposure items then goes to other sponsors in the order in which they committed to the conference.



**Program & Back Cover
Advertisement
(\$3,000)**



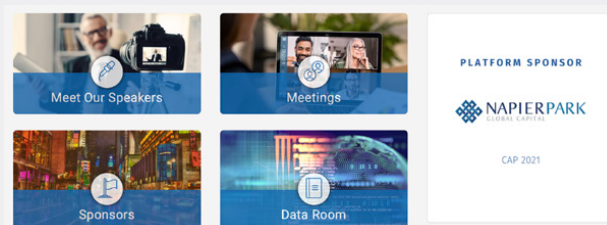
**Booth
(\$2,000)**




**Fancy Coffee
(~\$3,000)**



**Hotel key cards
(\$2,500+)**



**Meeting Platform
(logo on each login page and emails)
(\$3,000)**



For more information on CAASA membership, initiatives, and events, please contact:

Caroline Chow
Co-Founder & Partner
caroline@caasa.ca
(647) 953-0737 ext. 2

James Burron, CAIA
Co-Founder & Partner
james@caasa.ca
(647) 525-5174

Paul Koonar
Partner
paul@caasa.ca
(647) 953-0737 ext. 1

Suite 2500, 120 Adelaide Street West
Toronto, Ontario
M5H 1T1