

SuperWeek 2022: Private Equity, Venture Capital, & Digital Assets

Presented by: the Canadian Association of Alternative Strategies & Assets



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Data & Compliance Data marketplace Access and trade high-quality data from Coinbase Exchange, the largest regulated crypto exchange in the US. Social & KYT Monitor social media risk on your business, and easily fulfill regulatory requirements using our compliance and investigation platform. KYC Simplify your KYC process with our Trust, a global secure and industry best compliance solution.	Private Client Access to premium content and events Access lunch and learn topics, live office updates, intimate gatherings with industry leaders. 24/7 Dedicated support Access 24/7 support for account management, crypto capital, introduction and education. Expert execution services Access an experienced institutional execution team to facilitate all your needs on your behalf.	AssetHub List List your business's most trusted and valuable assets in the world, accessible to a wide array of crypto assets available for trading. Earn Earn crypto rewards on Coinbase every account of your business. Education, engagement, tutorials, product walkthroughs, and incentivized content allow you to acquire additional rewards on Coinbase.
Commerce Commerce Accept and manage secure crypto payments for your business with a fully integrated solution.	Payroll Payroll Offer employees the option to get paid in crypto with no fees incurred by either party.	NFT* Create Monitor our best-selling, custody your NFTs and all your digital art world. Collect Tap into NFT product created for the collector economy.

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WELCOME TO OUR MASH-UP OF PE & VC WITH DIGITAL ASSETS

Over the last few years, we have produced our Private Equity & Venture Capital Assembly and Digital Assets Global Exchange and recently we noted that these worlds are increasingly crossing-over (especially venture capital and digital assets/blockchain). We also continue to find that many investors are interested in blockchain and digital assets, but still require more foundational knowledge of this areas in order to get comfortable with the space. This conference looks to do all of this: bring together those from all three spheres of influence and provide much-needed digital learning. All content is subject to Chatham House Rule.

THANK YOU TO OUR SPONSORS



WE HAVE THREE DAYS OF CONTENT!

We invite all confirmed delegates to attend our **Blockchain & Digital Assets Fundamentals** sessions - all Day on Tuesday, Sept 27th. Thank you to **Penrose Partners** for their input and participation in these sessions!

On September 28th & 29th we have our panels et al (see next page for more) as well as a few hours of 1:1 meetings. The latter are booked via the platform - we add people as they register and there may be a backlog as we have many registrations each day - or you can meet folks on the day. Delegates are encouraged to populate their profile so that folks that might reach out to them or view them after receiving an invite to chat can get a good idea of who you are and what you do. You can add documents, videos, and product offerings as you like. We DO NOT provide contact information (phone #, email) to anyone for any reason, but the messages and invites that you send will be transmitted to the relevant party's email inbox. It's best to do some research and have a targeted ask or intro to make acceptance as easy as possible.

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Learn more



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Join us at two Table Talks:

WEDNESDAY, SEPTEMBER 28 2022

10:30AM

Building a Resilient Portfolio:
Investing in high growth companies that are built to last.

11:00AM

The Future of Healthtech:
How software and AI continue to transform healthcare.



Presented by:
ISAAC SOUWEINE, Partner
isouweine@penderventures.com
(514) 702-9022



For more information:
DAVE BLYTH, Director, Institutional Sales
dblyth@penderventures.com
(416) 795-8258

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ABOUT CAASA

INCLUSIVE, ACTIVE, AND PAN-ALTERNATIVE

The Canadian Association of Alternative Strategies & Assets (CAASA) was created in response to industry requests for a national group to represent the Canadian alternative investment participants, including investors, asset managers, and service providers. CAASA is **inclusive** in that it welcomes participation from all companies active in the space as well as select individuals (those with investors) who might want to participate in committees and working groups - or simply attend member events - without their employer being a member of the association. CAASA is very **active** in both committees & groups and events: 65 webinars in 2021 and at least 70 planned in 2022 + 4-6 full-scale conferences each year. **Pan-alternative**, for CAASA, encompasses all alternative strategies and assets including: hedge funds / alternative trading strategies, private and public real estate (funds and direct), private lending, private equity, development & project finance, digital assets / cryptoassets, weather derivatives & cat bonds, and all aspects of diligence, trading, structuring, dealing, and monitoring alternatives in a stand-alone portfolio and as part of a larger investment strategy.

MEMBER BENEFITS

Investors join CAASA to be a part of a formal network of pension plans, foundations, endowments, sovereign wealth funds, and family offices to discuss ideas, strategies, and operational issues particular to their businesses - all within a closed group where managers and service providers may or may not be included, depending on the forum.

Managers see the association as a way to connect with peers, investors, and service providers to speak to fund structuring, sales & marketing, and regulatory issues. CAASA is not a capital introduction platform, but we do create forums where investors and managers can meet organically or via structured meeting sessions where participation by the investors is strictly opt-in.

Service providers participate in our events and working groups as well as assist in the production of thought leadership pieces which provide relevant information to both association members and the industry and investing public at large.

Founders participate in our Founders' Pitch Competitions as well as other initiatives created to propel their fledgeling businesses forward.

NATIONAL AND GLOBAL

CAASA believes that the Canadian alternatives industry has a great deal to offer Canadians and the global community. The *Canadian Model of Pension Management* is well-known for its large alternatives focus, managed in-house in many cases with substantial allocations to external managers as well. Canadian investment managers operate in a robust regulatory regime (of hedge fund managers) that is becoming the norm across the globe and a stable banking back-drop that provides solace for investors as well as opportunities for managers. Talent in investment management (approximately 10% of all CFA charterholders reside in Canada) as well as newer areas such as digital assets and robo-advisory services are a differentiator. Of course, Canadian investors and managers are keen to learn of best practices in operations and portfolio management from their global peers.

WHY JOIN?

As mentioned, we have attracted 330+ members over the last 4 years or so and the reasons are plentiful and varied. Whether an investor, manager, or service provider, some seek a group of like-minded individuals in the alts space to connect with on an on-going and (semi-)structured basis; others have a more commercial interest in that they are intent upon being aware of the newest trends in the industry and (providing they have one) presenting their knowledge to an audience of peers; and others have made their mark (or are on their way to doing so) and really just want to give back to a group of people that has done a great deal for them.

Whatever your motivation, if you're not in membership yet we'd love to hear from you!



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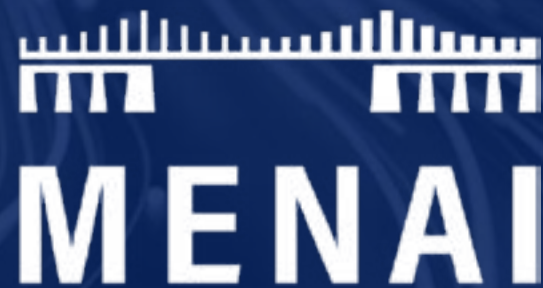


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Menai Asset Management

Investing in the Digital Transformation

Cryptocurrency – Blockchain – Digital Assets

FORMATS FOR THE DAYS

TÊTE-À-TÊTE MEETINGS

This is your opportunity to schedule one-on-one meetings with any conference delegate. All matching should be completed by noon on Monday, Sept 26th to ensure the scheduling software has time to confirm the meetings and each one is served up to you at the right time.

You can schedule as few or as many as you like. Over the years we received feedback that these are possibly the best part of our conferences as it gives folks an opportunity to connect away from the scheduled panels and meal times and really drill down into their respective interests. The software automatically suggests times that are mutually convenient for both parties.

Anyone can book a meeting with any other delegate. Please decline meetings that you might not be interested in or able to commit too - then the other party can invite another to chat. And if you are interested, you're free to connect via our messenger or email (we do not release delegate emails or other contact information, so you'll have to ask for it or send yours along to them and await a response).

All meetings will be scheduled via our conference app and web portal. Meetings should be completed by noon on Monday, Sept 26th to both parties accept the meeting. Delegates are free to have ad hoc chats as well, of course, during the course of any of the days at the venue.

TABLE TALKS & START-UP ROUND-UP

We do not sell paid-for speaking spots, preferring delegates to choose when they might like to hear from sponsors. Table Talks are 25-minute sessions where anywhere from 2 to 12 delegates can get a briefing on a topic and participate in an interactive discussion. As with all of our events, we refrain from pay-to-play and draw all speakers from membership and prefer audiences to opt-in to more niche discussions, as will be delivered at the Table Talks.

Attendees can choose up to two sessions out of those offered on Sept 28th (Table Talks) and Sept 29th (Start-up Round-up). **Titles/topics of each session will be published on our conference app and web portal, also where attendees will register for their desired sessions. This should be completed by noon on Monday, Sept 26th to ensure a table is not fully-booked, or delegates can simply sit at any of the open tables at those times.**



CAASA
CANADIAN ASSOCIATION OF
ALTERNATIVE STRATEGIES & ASSETS

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- Our flagship conference is back & in-person! -

Nov 1 - 3, 2022

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DELEGATE TYPE	Full-access Pass
END INVESTOR	Complimentary
INTERMEDIARY INVESTOR/CONSULTANT (+1)	\$150
MANAGER: <\$50 MILLION AUM	\$1,250
\$50-500 MILLION AUM	\$1,750
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SELECTED PAST SPEAKERS



Elena Manola-Bonthond
Chief Investment Officer
CERN Pension Fund



Robin Lundgren
Quantitative Analyst
The Fourth Swedish
National Pension Fund
(AP4)



Jane Segal
Portfolio Manager
Healthcare of Ontario
Pension Plan (HOOPP)



Akanksha Thakur
Equity, Diversity & Inclusion
Hub
Simon Fraser University



Lindsay Saldanha
Associate Portfolio Manager
OPTrust



Millan Mulraine
Chief Economist
Ontario Teachers'
Pension Plan



Ranjan Bhaduri
Founder & CEO, Bodhi
Research Group



Anne-Sophie van Royen
Senior Managing Director
La Caisse de Dépôt et
Placement du Québec



Koblavi Fiagbedzi
Portfolio Manager & Head of
Real Assets
CBC Pension Plan



Elizabeth Burton
Chief Investment Officer
Employees' Retirement
System of the State of
Hawaii



Marco Vetrone
Managing Director –
International
Canada Pension Plan
(CPP) Investments



Cara Nakamura
Managing Director, Financial
Assets Division
Kamehameha Schools

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HIGHLIGHTED MEMBERSHIPS

SIGNATURE MEMBERS

As we continue to innovate in an effort to bring more value to members than ever before, we added an additional exposure category: Signature Member.

These members, including **Coinbase**, **Avenue Living Asset Management**, and **Amundi Asset Management**, are featured prominently at three of our signature conferences.

As is our tradition, we treat all members equally for our speaking opportunities (470 in 2020 and 500+ in 2021) and Signature Members are afforded the same propensity to speak on and moderate panels and participate in podcasts.




Any CAASA member this is interested in becoming a Signature Member should contact the CAASA office.

(START-UP) FOUNDER

We have had a great deal of interest from start-up founders to be involved with our events and initiatives over the last few months - especially as we are active in the family office / angel network and venture capital funds.

To this end, we have created a Founder category to cater to this type of member. We will also feature Founder members on our panels and podcasts and organize special events for them to connect with funding sources and source best practices and great ideas from peers and others.

The intent is to work with true start-ups and give them access to great content and connections and CAASA reserves the right to require certain companies that might be better categorized as managers or service providers - especially if they might be considered mature or with substantial backing - to be so categorized and pay the relevant fee.

Read more at caasa.ca - or contact us at +1 (647) 953-0737 or caroline@caasa.ca

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CANADIAN
BLOCKCHAIN
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The Canada Blockchain Consortium (CBC) was founded to unite Canada's diverse community of blockchain business owners, developers, adopters and those interested in exploring this technology's transformative potential. Through our inclusive ecosystem, we can educate and bring prosperity back to our nation.

Learn more at canadablockchain.ca

SUMMIT POLICIES

PRIVACY & SECURITY

We do not release the names of individuals attending CAASA events - including to sponsors and speakers at events - although we may disclose the employers of attendees, except for those working at single family offices, which are redacted. For this gathering, of course, all delegates have access to the individuals' names and employers for the purpose of scheduling meetings and booking seats at Table Talks. However, **we never release the email addresses or phone numbers of attendees**; asking instead that folks reach out via the mobile app / web portal or other means such as corporate websites or services such as LinkedIn. We can pass on contact requests to another party, without any guarantee of a response.

If you receive an email or communication from any party offering the registration list or any contact information of any delegate, please let us know. You can rest assured that we did not release this information to anyone.

All of our sessions are strictly Chatham House Rule and we ask all delegates to refrain from using phone camera recordings and other archival methods as well as not tweeting or using other social media concerning any of the speakers, topics, or information communicated. Any communication should be broad and general and have absolutely no attribution of any notions to any speaker.

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Learn more



Join us at two Table Talks:

WEDNESDAY, SEPTEMBER 28 2022

10:30AM

Building a Resilient Portfolio:
Investing in high growth companies that are built to last.

11:00AM

The Future of Healthtech:
How software and AI continue to transform healthcare.



Presented by:
ISAAC SOUWEINE, Partner
isouweine@penderfund.com
(514) 702-9022



For more information:
DAVE BLYTH, Director, Institutional Sales
dblyth@penderfund.com
(416) 795-8258

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OUR DATAROOM

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At the suggestion of one of our single family office members, we partnered with **SigmaSandbox** to create a dataroom to provide a more robust experience for managers and investors by getting performance and other information into the hands of prospective investors. We believe this free offering, exclusive to CAASA members, can be used in advance of the conference, during it, and afterward as much as one might like.

FOR INVESTORS

Simply create a login and you can search the database, choose any number of funds, introduce them into a portfolio approximating yours (more than 2,500 ETFs and 115 indices to choose from) to see how they might have affected its returns, and/or download tear-sheets of the fund to get portfolio and other data on it, the manager, and whom to contact to get more information. You can also use this to research managers who have invited you to meet or, if you like, extend your own invitations for a tête-à-tête (more on these on subsequent pages).

FOR MANAGERS

Uploading your performance and other information gets you on the radar of delegates at the conference and, as **SigmaSandbox** and CAASA will be making this available to more than 1,000 endowments, other significant investors, and wealth managers across North America and around the world with our ongoing events and those held in concert with other associations and the Government of Canada. It is simple and easy to do so and sets your fund apart with the opportunity to have many investors see how well you manage funds entrusted with you.



OUR DATAROOM



Wealhouse Lions Bay Fund Class F

Contact Information
Wealhouse Capital Management

Fund Details

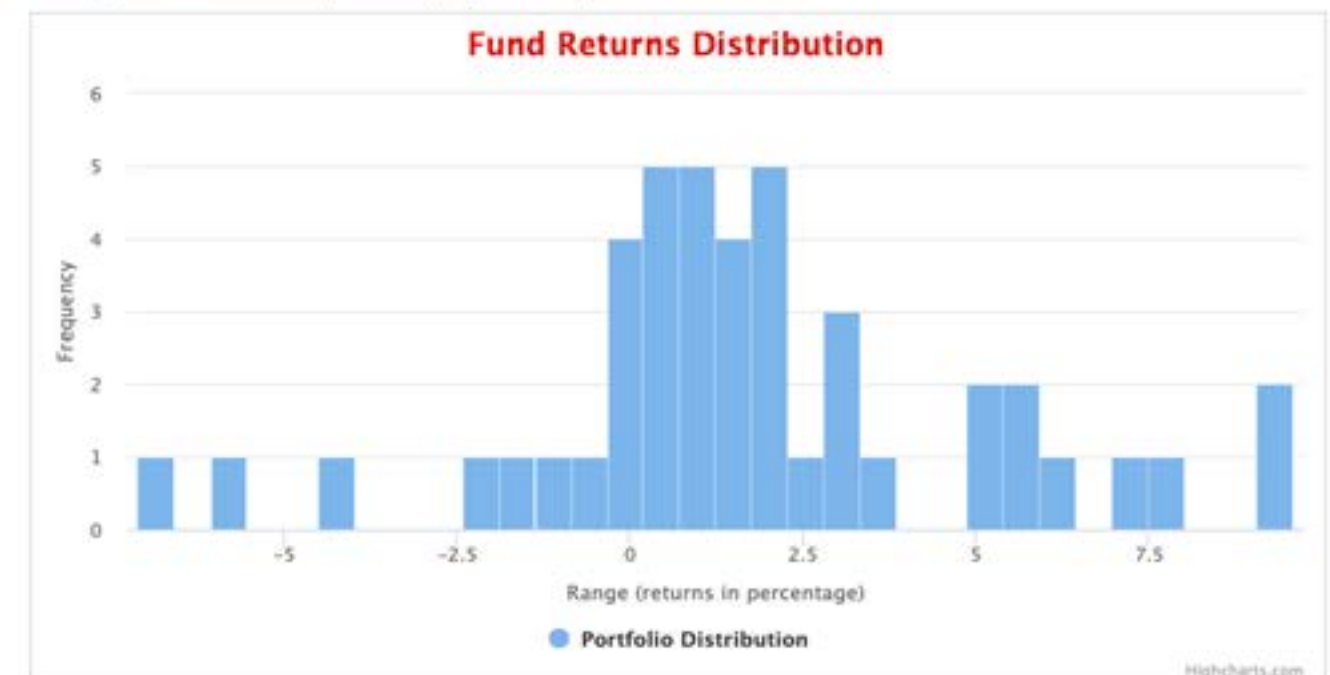
To achieve the investment objective of the Fund, the Investment Manager will employ a variety of investment strategies designed to profitably exploit perceived market inefficiencies and mispricing in capital markets. These strategies include buying and selling long and short positions in securities, limited use of leverage and derivatives.

Statistics & Ratios Summary		
	Fund	Benchmark
Ann. RoR	22.49 %	N/A
Sharpe Ratio (0%)	1.80	N/A
Volatility	11.71 %	N/A
Average Monthly Return	1.76 %	N/A
Highest Monthly Return	9.57 %	N/A
Lowest Monthly Return	-7.09 %	N/A
Maximum Drawdown	-8.90 %	N/A
% Positive Months	77.27 %	N/A
% Negative Months	22.73 %	N/A
Average Monthly Gain	2.95 %	N/A
Average Monthly Loss	-2.29 %	N/A
1Y Return	48.48 %	N/A
1Y Volatility	12.95 %	N/A



About the manager:

The investment objective of the Fund is to maximize capital appreciation through long investments in securities that offer above average risk/return characteristics, complemented by active trading, hedging and short selling strategies, with a focus on preserving capital in any market environment



TUESDAY, SEPTEMBER 27TH

8:30 AM	Breakfast & Registration
9:00 AM	Origin Story of Blockchain/BTC/Crypto Shaun Cumby , Arxnovum Investments Inc. Kerem Kolcuoglu , Penrose Partners Koleya Karrington , Canadian Blockchain Consortium <i>Ever wonder where crypto/digital assets came from? Why was it invented and has it fulfilled its purpose – or will it? These questions and more are covered in this session which delves deep into the origin story of digital assets and gives a peek as to where it might be headed.</i>
10:00 AM	Use cases of Tokens/Coins (ETH) Kerem Kolcuoglu , Penrose Partners Russell Starr , Valour Jonathan Han , VirgoCX Wealth <i>Many believe that all coins/tokens/digital assets are cryptocurrencies, but while Bitcoin is a cryptocurrency (and even that is up for debate from some), other digital assets such as Ethereum (or Ether, or ETH) are more new-fangled, distributed computers that can have many uses. This talk will set things straight in the audience's minds and set the stage for the next level of learning.</i>
11:00 AM	Custody & Staking Freddie Allen , Coinbase Kirk Emery , Figment <i>An investor's most important question (above risk/volatility and even return) is 'where is my money?'...aka return of capital. In the digital assets world, ownership is established on the blockchain, but translating this to the TradFi (Traditional Finance) world can be a challenge. Thankfully, we have a panel that will ameliorate this situation and help attendees get comfortable with digital assets custody.</i>
NOON	Luncheon Workshop - CAASA NFT & Your Wallet Mitch Nicholson , Garden City Advisory Inc <i>Mitch will walk the uninitiated (and those who might just be new to metaverse) through the simple steps to create a digital wallet - to which you can upload the coveted CAASA SuperWeek22 NFT (!).</i>
1:00 PM	Crypto Regulatory Battles – Here are Your Winners Fred Pye , 3iQ Digital Asset Management Lisa Durnford , Wealthsimple Crypto Didier Lavallee , Tetra Trust Company <i>AFollowing on from custody, regulation is a big deal in any industry and those (who are progressive) in the digital assets space are quickly getting up the curve on regulations – just as regulators are educating themselves about these new assets. This is your opportunity to hear the stories of how key players in the industry have made great strides in bridging the gap and received approval for their products/ services.</i>

TUESDAY, SEPTEMBER 27TH

2:00 PM	Cutting-edge Fireside to be Announced <i>We are clearing the last hurdles to bring you a hot-topic fireside in this time slot. Not ready at print date, but it will be in the online agenda.</i>
3:00 PM	NFTs & The Metaverse George Djuric , KPMG Andrew Kiguel , Tokens.com Zachary Friedman , GDA Group <i>Highlighting the speed of change in the industry, last year's Bootcamp only touched on NFTs and we had our first speaker on the Metaverse – and now both of these are much more mainstream. Many struggle with what these innovations could possibly mean for their businesses and personal/consumer life and this session is designed to answer those questions and more!</i>
4:00 PM	SuperWeek Launch Reception <i>Open to all delegates of any day!</i>
6:00 PM	End of Day



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WEDNESDAY, SEPTEMBER 28TH

8:00 AM	Breakfast & Registration
8:45 AM	Breakfast Keynote Zoe Cruz , Menai Financial Group Koleya Karrington , Canadian Blockchain Consortium <i>The transition from TradFi to the digital assets world is difficult for some, but for others it's seen as more of a brand-new area to apply their experience and expertise to a fledgling industry. This can create conditions ripe for profit exploitation as well as the opportunity to work with regulators to create, rather than the trial and error that might have happened in TradFi over the last many years, legislation that fits the industry best – and from the start. Hear from someone who has gone from the pinnacle of financial services to a leading role in digital assets and learn where both industries are headed.</i>
9:30 AM	PE/VC – Allocating in Today's Market Alex Dauria , Aksia Spencer Greene , TSVC Mark Maybank , Maverix Private Equity John Fisher , Bridgeport Asset Management <i>For years, private equity investors have been chanting the mantra of 'dry powder' and 'sky-high valuations' while venture investors have been echoing the latter, but with a more invested portfolio (save cash earmarked for follow-ons). Now that some of the wind has been knocked out of a few markets, is this a good time to invest? Most know the inherent and unassailable benefits of vintage diversification in privates, but what are the macro trends that might propel this year's crop of PE and VC transactions into the plus (or plus-plus!) column when one looks back on them in 5-10 years time?</i>
10:15 AM	Health Break
10:30 AM	Table Talks Canadian Blockchain Consortium – Beyond 2022: The Next Year in Bitcoin Innovation Valour – Bridging Traditional Finance to Web3 and Decentralized Finance Sato Technologies – Bitcoin Mining stocks, a good idea? Coinbase – #1: Portfolio Construction with Crypto: Allocator Focused; #2: Deep Dive on Digital Asset Staking Penrose Partners – TBD Menai Financial – #1: Beyond Bitcoin: Navigating Opportunities in Digital Assets; #2: Signs of a Crypto Spring? How Long will the Crypto Winter Last? Pender Ventures – #1: Building a Resilient Portfolio: Investing in high growth companies that are built to last; #2: The Future of Healthtech: How software and AI continue to transform healthcare Third Point – TBD VirgoCX – #1: Why PE/VCs are adding cryptocurrencies in their books; #2: Cryptocurrency Liquidity Explained Tech Cayman – The Cayman Islands: A Jurisdiction of Choice for Tech Companies

WEDNESDAY, SEPTEMBER 28TH

11:30 AM	Crypto & Web3 Venture Investing Victor Kuntzevitsky , Wellington Altus Wealth Management Chris Perkins , Coinfund Shubin Jha , Menai Asset Management Elliott Campbell , HarbourVest Partners <i>We organized a very popular webinar on this topic earlier in the year and now it's back with an updated panel that will provide commentary on the current state of crypto – and now Web3 – venture investing. With the area in flux as much as it is, we believe this panel will be an excellent way for those new and experienced in the space to get and keep up to speed with its evolution.</i>
12:15 PM	Lunch
12:30 PM	Luncheon Keynote Robert Schwartz , Third Point Ventures Adam Buzanis , CAAT Pension Plan <i>This fireside will bring together many of the themes we have during the entire conference and allow the audience an glimpse into how the market for private equity and venture capital got to where it is, what's happening now, and where it is headed over the next short to long while. A real treat to have these speakers together – not to be missed!</i>
1:30 PM	Tête-à-tête meetings (2 x 30-minute 1:1 meetings)
2:30 PM	NowTalk – Cryptocurrencies and Digital Assets in Diversified Portfolios Keith Black , RIA Channel Charlie Morris , CMCC Global <i>Where and how are investors allocating to cryptocurrencies and digital assets? We will explore the digital assets landscape, including buying coins directly, investing in public funds, as well as hedge funds and venture capital.</i>
3:00 PM	Bulls & Bears – Key events of 2022 Kerem Kolcuoglu , Penrose Partners Eric Richmond , Coinsquare Tanya Woods , Futurity Partners Jillian Friedman , Ether Capital <i>2022 has been a busy year thus far – and it's not over yet! Unlimited upside at the beginning of the year was replaced by a Crypto Winter in the spring/summer and who knows where we will end up as we head into 2023. Well, this panel might have some idea. Join us to hear their views on the year and what the rest of it might bring.</i>
3:45 PM	Health Break

WEDNESDAY, SEPTEMBER 28TH

4:00 PM	<p>Digital Assets – a serious asset class Savvas Mallas, Stonehage Fleming</p> <p><i>Savvas Michael Mallas is a Partner for Family Office at Stonehage Fleming, one of the largest independent multi-family offices in the world. He heads up the firms Digital Asset Offering, supporting clients around the world who wish to introduce digital assets into their personal and fiduciary structures.</i></p> <p><i>He shares his insights into the examples of the risk based approach which he has supported clients in approaching the asset class, and treating digital assets as any other asset, with the same discipline towards risk. In doing so he has been able to support clients in investing in so many different kinds of digital assets from blockchain, NFTs, early stage tokens and funds.</i></p>
4:45 PM	<p>Institutions Allocating to Crypto Anthony Bassili, Coinbase Institutional Americas Kevin Blank, State of Wisconsin Investment Board (SWIB)</p> <p><i>Everyone is doing it, but no one is talking about it...or is it the other way 'round? Crypto has been a salacious subject of late as the cryptocurrencies/tokens have dropped in price and some rather high-profile bankruptcies have plagued the headlines; adding even more trepidation for investors who might see its adoption and perhaps eventual domination of their portfolio/thinking. No matter the motivation, crypto has become (for some) a four letter word, even for true adherents who value its investment case almost as much as they value their role in the organization; and for naysayers, these 'fluctuations' have seemingly proved their earlier points. This talk will centre around how investors are wading through the bad news and making up their minds on allocations to these assets going forward.</i></p>
5:30 PM	<p>Networking Reception Open for all conference delegates</p>
7:30 PM	End of Day

THURSDAY, SEPTEMBER 29TH

8:30 AM	Breakfast & Registration
9:00 AM	<p>Allocating to Private Equity Fireside Drew Schardt, Hamilton Lane Jason Campbell, Eckler Investment Consulting</p> <p><i>This fireside brings together two experienced allocators who will explain their views of the private equity markets and what investors can expect in the next while, based on their respective vantage points, observations, and assumptions. Which stage of the economy and how this affects private equity (and the associated de-coupling that can occur) will also be discussed as well as where and how they are positioning their portfolios for optimal near and further-term performance.</i></p>
9:45 AM	<p>SFOs allocating to PE/Venture Neal Gupta, KiwiTech Harjit Singh, Xurge Capital Partners, LLC Wendy Diamond, Women's Entrepreneurship Day Organization (WEDO) Drew Colaiezzi, McPike Global Family Office</p> <p><i>A real treat, we have four single family office folks joining us for this moderated roundtable where they will discuss how they allocate to private equity, with a focus on venture capital. Many (if not all) family offices owe their existence to a well-played venture play (aka the founder started a company that happened to succeed very well) and how they plan to replicate this 'luck', or not, will also emerge as topic of discussion between these seasoned investors.</i></p>
10:30 AM	Health Break
10:45 AM	Tête-à-tête meetings (1 x 30-minute 1:1 meetings)
11:15 AM	<p>Heading for The Exits – Unlocking value on the way out Clelia Zacharias, LGT Capital Partners (USA) Inc. Ajay Gopal, Framework Venture Partners Bradley Mashinter, Fiera Comox Partners</p> <p><i>Getting in can be easy, but making one's way to the exit in a profitable manner can wreck havoc on a portfolio in any asset class: but especially privates. How one plans to cash out can affect timing, pricing, and complexity, as well as flexibility should circumstances change. This panel explains the options available to investors on both sides of the transaction: those selling and those who might be buying assets from a winding-down fund (or one that is selling for any reason). We'll be sure to explain the many new vocab words as well, as these are new to some investors.</i></p>

[More programming on following page]

THURSDAY, SEPTEMBER 29TH

12:15 PM	Luncheon Keynote - Avoiding Lemons - Institutional Opportunities in the Cryptoasset Space Mitch Nicholson , Garden City Advisory Inc <i>The past several months have provided many headlines of turmoil across the cryptoasset markets. This talk focuses on providing context on recent events, key considerations for assessing investment opportunities and addressing risks inherent to the cryptoasset space.</i>
1:30 PM	Start-Up Round-Up! – Family Offices/VCs A selection of our Founder members & angels <i>Start-up founders are paired with an investor, running through their pitch and the invited investors then offer some initial diligence questions. This is a one-of-a-kind opportunity for all to hear some great ideas and get a glimpse into how investors in the space look at these opportunities.</i>
2:30 PM	End of Conference

SPEAKER BIOGRAPHIES





Institutional Liquidity for Cryptocurrency

-  Deep liquidity for over 60 top listed cryptocurrencies
-  Rapid settlement in 35+ Global Fiat Currencies
-  Private, Secure and Personalized Service
-  Time the market and trade crypto 24/7

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Thank you to our many speakers, presenters, and those who added their themes and topics, panel and non-industry speaker ideas, and other invaluable input!

SPEAKER BIOGRAPHIES

Freddie Allen

Vice President, Direct Investments
Coinbase



Freddie Allen is an Institutional Sales Specialist at Coinbase. Freddie focuses on partnering with large financial institutions and institutional investors across Coinbase Cloud’s suite of web3 products, including staking and liquid staking.

Freddie joined Coinbase through the January 2021 acquisition of staking infrastructure platform, Bison Trails. Freddie began working in the crypto industry in early 2018 for Republic, a crypto focused investment platform and advisory business spun-off from Angellist. Previously, Freddie worked in traditional financial services across technology merchant banking, equity research, and asset management.

Anthony Bassili

Head of Asset Allocators
Coinbase



In this role, he is responsible for advising North America’s largest financial institutions on investment solutions related to digital assets, web3, and crypto strategies. His clients include Government and Corporate Pension Plans, Consultants, Multi-Manager Platforms, Outsourced Chief Investment Officer platforms (“OCIO”), Foundation/Endowments, and Family Offices.

Prior to joining Coinbase, Mr. Bassili served as Head of Pension for iShares. There he led BlackRock iShares efforts in expanding the investor toolkit for allocators to include ETFs across public and private asset classes, including ESG and niche exposures. Prior to leading the iShares business, he spent more than a decade leading business development and investment strategy for the Global Trading and Transition Management platform at BlackRock.

From 2015 to 2020, Mr. Bassili also served as Chapter Head for the Chartered Alternative Investment Analyst (CAIA) San Francisco Bay Area chapter, leading more than 400 CAIA members in connecting and pursuing financial literacy across alternative investment strategies. Over this period, Mr. Bassili served, on behalf of BlackRock, on the Board of Directors for the San Francisco Chamber of Commerce and the Bay Area Council. He focused on Local Policy and Tax issues across the State of California. He holds the NASD series 3, series 7, series 63, and Series 24 licenses.

SPEAKER BIOGRAPHIES

Dr. Keith Black

Managing Director of Education
RIA Channel



Keith Black is an award-winning author and course designer who specializes in making complex topics accessible to audiences of varying sophistication. He currently serves as the Managing Director of Education for RIA Channel.

In his previous role as Managing Director of Content Strategy at the CAIA Association, he was a co-author of the second, third, and fourth editions of the level I and II CAIA curriculum on alternative investments.

Keith has also advised foundations, endowments and pension funds on their asset allocation and manager selection strategies in hedge funds, commodities, and managed futures. Prior experience includes commodities derivatives trading, stock options research and Cboe floor trading, and building quantitative stock selection models for mutual funds and hedge funds.

Dr. Black previously served on the faculty of the Illinois Institute of Technology and currently teaches courses on investment consulting and investing in cryptocurrencies at the University of Massachusetts, Amherst. He has published sixteen refereed journal articles and contributed to eight books. Dr. Black was named to the Institutional Investor magazine’s list of “Rising Stars of Hedge Funds”.

Dr. Black earned a BA from Whittier College, an MBA from Carnegie Mellon University, and a PhD from the Illinois Institute of Technology. He has earned the Chartered Financial Analyst (CFA) designation and was a member of the inaugural class of both CAIA and FDP Charterholders.

Kevin Blank

Analyst
State of Wisconsin Investment Board (SWIB)



Kevin is an analyst for the Private Markets and Funds Alpha Division at the State of Wisconsin Investment Board (SWIB) located in Madison, Wisconsin. SWIB oversees approximately \$150 billion in assets which includes the Wisconsin Retirement System Trust Funds. Kevin’s responsibilities include manager due diligence, portfolio construction, and oversight of hedge funds and long-only external manager relationships. Prior to joining SWIB, Kevin graduated with a bachelor’s degree in finance from Marquette University.

SPEAKER BIOGRAPHIES

James Burron

Co-Founder & Partner
CAASA



James co-founded CAASA in response to industry support for a Canadian alternatives association to serve all aspects including: hedge / alternative strategies; liquid alternatives; private lending; private real estate; private equity; plus emerging areas where Canada is a leader such as digital assets / blockchain and robo-advisors. Prior to CAASA, James was the Chief Operating Officer of AIMA Canada where his team of three worked with 12 committees to produce 50-60 events per annum across Canada, organized 100+ committee meetings, and increase member numbers over his 7-year tenure from 66 to 164 corporate entities. CAASA currently has more than 350 members.

James currently sits on the Canadian Investment Funds Standards Committee (CIFSC), which categorizes mutual funds and alternative mutual funds (aka liquid alternatives) for the retail space in Canada. He is also called upon by membership and industry groups to speak to risk ratings and portfolio placement of all types of alternative investments.

James also has experience in research and writing for the CAIA Association (holding the designation since 2006) as well as serving on CAIA's exam council and as a well as other duties. He had roles in institutional sales and FoHF structuring in Seoul, South Korea, as a Product Manager at ICICI Wealth Management, and as an Investment Advisor at RBC Dominion Securities. James graduated from Simon Fraser University with a BBA (Finance).

Adam Buzanis

Director, Private Equity
CAAT Pension Plan



Adam is a Director at CAAT Pension Plan and oversees all aspects of the plan's global private equity portfolio, with a focus on origination, execution and portfolio management. Adam has 15 years of investment management experience with a specialization in private asset classes and alternative investments. Adam serves on several corporate boards and the advisory committees of private equity partnerships globally. Prior to joining CAAT, Adam was most recently the Director of Research at a leading Toronto based multi-family office. In 2012, he joined CC&L Funds Inc., an affiliate company of the CC&L Financial Group responsible for launching and developing the firm's alternative investment funds business.

Adam began his career within risk management at CIBC, prior to transitioning to the bank's asset management arm in 2009. Adam is a CFA charterholder and earned a Master of Finance degree from the Smith School of Business at Queen's University.

SPEAKER BIOGRAPHIES

Elliott Campbell

Vice President, Direct Investments
HarbourVest Partners



Elliott Campbell joined HarbourVest in 2013 as a member of the secondary investment team, where he focused on analyzing, structuring, and monitoring secondary private equity opportunities, including traditional and complex transactions. He left HarbourVest to attend business school and rejoined the Firm in 2019. Elliott is a member of the direct co-investment team and focuses on sourcing, reviewing, executing, and monitoring direct co-investments.

Elliott rejoined the Firm from Johnson & Johnson, where he was a general manager on the Listerine brand with full P&L ownership. His responsibilities also included executing retail activations and developing creative and digital marketing content. Prior to that, Elliott spent two years with Wells Fargo Securities, where he was as an investment banking analyst in the Leveraged Finance Group focused on originating, structuring, underwriting, and executing debt financing to support mergers and recapitalizations.

Elliott received a BA in Political Science from Davidson College in 2011 and an MBA from Harvard Business School in 2017.

Jason Campbell

Principal
Eckler



A Principal within Eckler's Investment Consulting practice, Jason joined the firm in 2006. He provides investment strategy advice to a wide range of institutional clients, including DB and DC pension plans, endowment/foundations, single family offices, corporations and non-profit organizations. In addition to consulting responsibilities, Jason is a member of the Investment Research Steering Committee which oversees investment manager and strategy research. Jason's specific area of expertise is alternative investments including infrastructure, real estate and private equity/debt strategies.

An active volunteer within the pension and investment community, Jason has authored several articles and presented on investment strategy at numerous conferences. He is currently a member of the Canadian Investment Review Advisory Board, a volunteer on the CNIB's National Investment & Pension Committee and a director with the National Ballet School Foundation. Jason graduated from the University of Western Ontario in 1999 with an Economics degree. He has also earned the designations of Chartered Financial Analyst and Chartered Alternative Investment Analyst.

SPEAKER BIOGRAPHIES

Drew Colaiezzi

Private Investments

McPike Global Family Office



Drew Colaiezzi is a private equity/venture capital specialist & investment manager with a background in capital markets focused on securitizations, specialty credit products, fixed income asset-back warehouses, financing consultancy, investment strategies & management, investment relationship structures, and early-stage venture. After working in NYC and Miami for various private equity firms, he moved internationally and currently sits on the investment committee for MGFO, a single-family office based out of the Bahamas with a large venture portfolio containing exposure to various industries with a strong focus on early stage opportunities in financials, tech, fintech, life sciences, the carbon economy, venture funds, co investment opportunities, and web3/crypto based assets.

Zoe Cruz

Founder & CEO

Menai Financial Group



Zoe Cruz is the Founder and CEO of Menai Financial Group, and a highly accomplished executive who spent decades at the forefront of the financial services industry, working in trading and capital markets. Zoe had a 25-year tenure at Morgan Stanley, where she was Co-President from 2005 to 2007; in this role, she ran major revenue-generating businesses, including the company's securities, risk management and information technology organizations. Prior to that, Zoe was the Global Head of Fixed Income, Commodities and Foreign Exchange from 2001 until 2005. She joined Morgan Stanley in 1982 and was the third founding member of the company's foreign exchange trading group.

Zoe is also a former Senior Advisor at Promontory Financial Group, LLC, and the founder of an investment management firm, Voras Capital Management. In addition to her leadership position at Menai, Zoe serves as Founder and CEO of EOZ Global, a single-family office. She also sits on the boards of the Harvard Kennedy School Center for Business and Government Advisory Council. Zoe previously sat on the boards of Ripple, Old Mutual PLC, Morgan Stanley, Harvard Dean's Council, MAN Group and Bowdoin College Investment Committee.

SPEAKER BIOGRAPHIES

Shaun Cumby

CEO & Founder

Arxnovum Investments Inc



Shaun Cumby has worked in trading and portfolio management for over 25 years across many asset classes, including asset-backed securities, mortgage-backed securities, credit default swaps, bank loans and equities and related derivatives. Prior to forming the Arxnovum Investments Inc, Mr. Cumby was Chief Investment Officer of 3iQ Corp., where he was instrumental in the creation and launch of the first publicly-traded bitcoin investment fund in Canada. Prior thereto, Mr. Cumby served as the Director of Futures Trading for Resolve Asset Management, traded with GMP Investment Management, and was Chief Risk Officer of Dundee Bank of Canada. Previously he was co-head of the TD Securities corporate loan portfolio.

Mr. Cumby earned a Masters' in Business Administration from the University of Toronto.

Wendy Diamond

Chief Executive Officer

Women's Entrepreneurship Day Organization (WEDO)



Wendy Diamond is the CEO / Founder of Women's Entrepreneurship Day Organization (WEDO) / #ChooseWOMEN, a non-governmental volunteer organization and global initiative celebrated in 144 countries, and universities/ colleges worldwide with the mission to economically empower WOMEN in business to alleviate poverty. She is the founder of LDP Ventures (SFO) investing in social impact disruptive technologies and funds making a positive imprint on this world including: Perceptive Capital, Bidversity, OpenGrants, Light Line Medical, Sensorium, EFF Ventures, ASALP, Pocket Network, Producers Market, CoinFund, Basepaws, OP Crypto, Crescent Capital, Valt Fund, Gaingels, Waggit, QuantumRock Technologies, Tooth and Tailz, LOOK Lateral Art, IPWE, Trust Circle, Blocktower Capital, Infinigon Group, SAFE Health, Farma Trust, Breathometer, IGP Energy, Snakt and many more!

Wendy has authored ten widely celebrated books, garnered three Guinness World Records, and has appeared in media outlets including CNBC, Oprah, NBC's Today Show, Bloomberg, The New York Times and Forbes. She has also been a featured keynote speaker at the United Nations, Davos, and Harvard University. Wendy sits on the Boards of Ellis Island Honors Society, Global Alliance For a Sustainable Planet (GASP), Girls Club Capital, Global Women in Blockchain, Humane Society of New York, and Grey Muzzle Foundation. Prior to WEDO, after learning 12 million animals were euthanized annually, Wendy founded Animal Fair Media, Inc the premiere pet lifestyle media platform bridging celebrity and pop culture to support animal rescue/welfare.

SPEAKER BIOGRAPHIES

Alex Dauria

Senior Portfolio Manager
Aksia



As a Senior Portfolio Advisor, Alex is a member of the Portfolio Advisory team in the Americas responsible for their alternative investment programs. Alex also focuses on business development efforts and marketing initiatives within North America.

Prior to joining Aksia in 2021, Alex was a Director in the Capital Formation group at Castlelake, and previously was a Vice President on the Investor Relations team at Bain Capital Credit. Prior to that, he was a Consultant Relations Analyst at Loomis, Sayles & Company. Alex started his career in 2010 at Cambridge Associates.

Alex graduated from the Wake Forest University with a BA in Economics.

George Djuric

Senior Consultant, Blockchain & Cryptoassets
KPMG LLP



George is a Senior Consultant at KPMG's Technology Risk Consulting practice in Toronto, working directly with the cryptoasset and enterprise blockchain team. He has a background in and deep understanding of Metaverse trends, blockchain networks, digital assets, tokenization strategies and metaverse platforms.

George has been directly involved in assignments related to the Metaverse, cryptocurrencies, digital securities, and enterprise blockchain solutions. He has delivered several education sessions on various subject matters such as, but not limited to: blockchain, digital securities, NFTs, metaverse trends, digital asset regulatory trends, decentralized finance, smart contracts and the Ethereum network. He has a deep passion and understanding of the web3 ecosystem and spends a lot of his spare time researching all the latest trends with respect to digital assets, decentralized finance and the metaverse.

Prior to entering the web3 space, George advised institutional real estate firms on various portfolio strategies.

SPEAKER BIOGRAPHIES

Lisa Durnford

Senior Manager of Regulatory R&D
Wealthsimple Crypto



Lisa is the Senior Manager of Regulatory R&D for Wealthsimple Crypto, working closely with our crypto product teams to ensure compliance is designed into new products early on. Prior to Wealthsimple, Lisa was the Regulatory Compliance Management Lead for BMO Capital Markets' AML Office.

She's a graduate of Osgoode Hall Law School and University of Western Ontario, and a founding board member of Gradient Spaces, a non-profit advocating for 2SLGBTQA+ inclusion and representation in the tech sector. Lisa loves talking about startups, financial inclusion, and penguins.

Kirk Emery

Executive Vice-President of Legal & Business Development
Figment



At Figment, Kirk collaborates with customers on staking solutions and leads corporate law initiatives. He has formed agreements with 75+ institutional customers, led legal aspects of Figment's Series A, B, and C financings, and created bespoke legal materials from scratch for novel technological arrangements.

Before joining Figment, Kirk was a corporate-commercial lawyer at a national law firm on Bay Street where his practice focused on private equity transactions (M&A and VC) involving technology companies, structuring technology supply transactions (e.g., SaaS), and commercial and board advisory matters. He also has legal experience with banking (secured lending and securities offerings) and intellectual property (sales, licensing, and portfolio management). Over the past decade, he has represented leading public and private companies on transactions globally.

Kirk has degrees in common law and civil law from McGill University and is a member of the Ontario and New York bars. Importantly, Kirk enjoys shredding gnarly trails on his mountain bike.

John Fisher

President & Chief Investment Officer
Bridgeport Asset Management



John is President and Chief Investment Officer of Bridgeport Asset Management, a Toronto based investment management firm that offers alternative asset strategies focused on private credit, private equity, private real estate and infrastructure, and commercial litigation finance. Prior to starting Bridgeport in 2007, John was a Managing Director at Clairvest Group, a Toronto-based private equity firm, and worked in corporate finance, business valuation and audit at PricewaterhouseCoopers.

SPEAKER BIOGRAPHIES

Jillian Friedman

Chief Operating Officer
Ether Capital



Jillian is the COO of Ether Capital (NEO: ETHC), a public technology company focused on staking and developing infrastructure to support crypto investors. As a lawyer and banking expert who has been active in the cryptocurrency space since 2014, she oversees Ether Capital's long-term business strategy to become a central business and investment hub for the Ethereum ecosystem. She previously worked for National Bank of Canada where she led the bank's blockchain and digital asset efforts with a focus on the wealth management, capital markets and risk sectors. Her legal experience includes digital assets, commercial finance and fintech.

Zachary Friedman

Co-Founder and Chief Operating Officer
GDA Capital



Zachary Friedman is a serial entrepreneur and angel investor building at the intersections of finance, blockchain, art, and technology. Zachary currently sits as the COO of Global Digital Assets (GDA), a leading blockchain-focused investment bank, and CSO of Secure Digital Markets (SDM), a leading global digital asset brokerage. Through these roles, Zachary has worked to advise and support world-leading institutions, family offices, governments, and Fortune 500 companies alike.

Zachary is also a founder of Metaverse Group, the world's first virtual real estate company, NFT Bazi, a leading luxury NFT art gallery, and has worked on the world's first listed blockchain-focused SPAC (\$BMAQU). Zachary, who is extremely passionate about entrepreneurship, is an active blockchain mentor at Founders Fund, previously launched his own tech accelerator (W5), and co-produced Elevate Toronto, Canada's largest technology conference.

Ajay Gopal

Partner
Framework Venture Partners



Ajay Gopal is a Partner at Framework having been part of the founding team of the firm. Ajay has more than 15 years of cumulative principal investing and capital markets experience concentrated in venture capital and other alternative investing platforms. Ajay's responsibilities with the firm include strategic board representation, deal sourcing and assisting portfolio companies with operational and strategic initiatives. Possessing an entrepreneurial background, Ajay is a partner and advisor of a healthcare services company currently in operation in Toronto. As an engineer by educational background, Ajay is keenly interested in meeting with technology companies across all verticals and focused on helping entrepreneurs with their scaling journey.

Ajay holds an MBA from the Ivey Business School, as well as Bachelor of Science in Electrical Engineering and a Bachelor of Arts (Honours) in Economics from Queen's University. He also holds the Chartered Financial Analyst (CFA) designation.

SPEAKER BIOGRAPHIES

Spencer Greene

General Partner
TSVC



TSVC is an early-stage venture firm that has seeded more than 150 companies over the last ten years, including notable successes like Zoom, Carta, Ginkgo Bioworks, and Lambda School.

Spencer Greene joined the firm in 2018 after more than 25 years as an entrepreneur, executive, advisor and investor in Silicon Valley technology companies. His investing interests include digital health and B2B SaaS companies.

Neal Gupta

Founder & Chief Investment Officer
Kiwitech



Investor – Neal and his siblings invest in startups where they have an inside track and informational edge. They then open their network to the startup's management team for the business, management, and financial connections.

Entrepreneur – KiwiTech – Neal Gupta co-founded a unique investment platform KiwiTech, which holds a portfolio over 210 technology companies. These seed-stage startups are located coast to coast, from KiwiTech's HQ in New York City to Los Angeles, and are in many different industries from healthcare to financial to sports tech. KiwiTech actively collaborates with other investors to share deal flow. Neal is Chief Investment Officer at KiwiTech. He is responsible for growing the company's network of HNWI, family offices, and fund investors, while playing matchmaker between KiwiTech portfolio firms and investors.

Prior Venture – Aptara – The largest content services company in the world, the Gupta's founded Aptara in 1988. The firm scaled to 5,000 employees. A couple of interesting projects were annual processing of 35% of the EDGAR financial filings in the US, populating the Medline medical database used by every doctor, and digitizing the Oscars Playbook which is still used in Hollywood today.

Education – MBA (Finance) from Columbia Business School & University of London, and Bachelor's in Economics.

Jonathan Han

Managing Director
VirgoCX Wealth



Jonathan Han is the Managing Director at VirgoCX Wealth, one of the leading Crypto OTC service providers in Canada. Jonathan is also a founding member of VirgoCX and was responsible for the scaling of Virgo's retail platform and then expanding its OTC services internationally. Prior to Virgo, Jonathan worked in commodity trading and helped to scale high-growth tech start-ups in North America, Asia, and Europe. Jonathan obtained a Dual Master's Degree from Ivey Business School and Rotterdam School of Management.

SPEAKER BIOGRAPHIES

Shubin Jha

Portfolio Manager
Menai Asset Management



Shubin Jha is the Head of Research & Portfolio Manager for Menai Asset Management. Shubin has led research efforts across various markets, industries and securities during his 17 years of experience in investing at three hedge funds. Most recently, he spent seven years at Southpaw Asset Management as Managing Director of Research. He has significant experience in studying macro variables, product and market analyses, as well as valuations driven by both fundamental and technical factors. Prior to Southpaw, Shubin worked with Zoe Cruz at Voras Capital Management, where he conducted macroeconomic and fixed income investment research.

Shubin began his career in International Finance in India. He has an undergraduate degree in Economics from Delhi University and a Master of Business Administration degree from New York University.

Koleya Karrington

Executive Director
Canadian Blockchain Consortium



A proud Albertan technology entrepreneur, advocate, and leader, Koleya Karrington has a unique perspective on the challenges and opportunities of product commercialization, ecosystem building and fostering inclusion in the technology industry. As the co-founder and CEO of Absolute Combustion, she has spent over a decade successfully designing and developing ground-breaking cleantech solutions for multiple industry sectors, including aerospace and Oil & Gas. She is a driving force in Canada's blockchain technology industry as the Executive Director of the Canadian Blockchain Consortium (CBC) and co-founder/board member of the Canadian Blockchain Association for Women (CBAW). In her leadership role at the CBC, she has merged her passions for technology and social good to bring together blockchain companies, corporate leaders and the government to build the country's largest blockchain ecosystem organization.

An influential public speaker, writer, and community volunteer, Koleya strongly believes that uniting diverse voices behind a common goal is the path to creating a fairer, more sustainable and prosperous nation. Koleya also shares her passion for supporting women in STEM through her volunteer role the Vice Chair of Elevate Aviation a Not for Profit organization dedicated to supporting the education and training of women to have technical careers in Aviation.

SPEAKER BIOGRAPHIES

Andrew Kiguel

Co-Founder & CEO
Tokens.com



Andrew Kiguel is the co-founder and CEO of Tokens.com, a publicly listed company that invests in Metaverse real estate, DeFi and NFT related digital assets. Andrew also co-founded and is the former CEO of Hut 8 Mining, one of the largest publicly listed bitcoin miners in the world.

Prior to that, Andrew spent 20 years as an investment banker with a focus on technology and real estate. Andrew is an accomplished executive with leadership experience in capital markets, corporate governance and entrepreneurship.

Kerem Kolcuoglu

Managing Partner
Penrose Partners



Kerem is an MBA and the Managing Partner of Penrose Partners, a blockchain-focused consulting firm advising startups, enterprises, governments and investors on navigating the blockchain and digital assets space. Kerem is an advisor to the Canadian Technology Accelerators and to the Premier's Office of FinTech for the Bermuda Government. He is also a Founding Board Member of the Bermuda Innovation & Technology Association (BITA) and a Founding Partner of the i3 Innovation Incubator in Bermuda.

Previously at PricewaterhouseCoopers and at MLG Blockchain, he has consulted multinational enterprises, governments and educational institutions on understanding and adopting blockchain technology. Bridging his experience in multiple industries, he has foreseen change and advised clients on navigating digital transformation in an age of disruption.

Victor Kuntzevitsky

Associate Portfolio Manager
Wellington-Altus Private Counsel



Victor is responsible for directing all external manager research focusing on the investment process including selection, due-diligence, benchmarking, and monitoring. He is intimately involved in every step of the investment cycle and an integral part of the team.

Prior to joining Wellington-Altus, Victor spent the first nine years of his career at a Markham-based Multi-Family Office where he worked to help create, monitor and maintain bespoke portfolios across a broad set of public and private investment strategies.

Victor graduated with an Honours Bachelor of Commerce degree from McMaster University. Victor is a CFA charterholder and has also obtained the Chartered Alternative Investment Analyst (CAIA) designation. He is a lifelong learner, intellectually curious, and has interest across many disciplines.

SPEAKER BIOGRAPHIES

Didier Lavallée

Chief Executive Officer
Tetra Trust Company



Didier brings over 16 years of capital markets and asset servicing experience with in depth knowledge of equities and foreign exchange to Tetra. Prior to becoming CEO of Tetra, Didier held various leadership positions at the Royal Bank of Canada including Head of Canadian Custody Product for RBC Investor and Treasury Services. Before that, Didier also ran RBC I&TS North American FX Sales Trading team, FX Product and held various roles in capital markets with RBC, UBS, and Genuity.

Didier holds a B.A. in Finance and Administrative Studies from Western University.

Savvas Mallas

Partner, Family Office Division
Stonehage Fleming



Savvas is a Partner in the Family Office Division. He is responsible for a number of international high-net-worth clients, working with their families and their advisers around the globe. Savvas joined the Stonehage Fleming Group in 2015. As well as managing significant client relationships, Savvas is a key member of the Group's digital forum, tasked with researching and implementing digital solutions. Savvas has recently been selected to join a pioneering 'Next Gen Advisory Committee', tasked with providing fresh solutions around the group's service offering, operating challenges and talent retention.

Savvas is a full member of the Society of Trust and Estate Practitioners (STEP), a qualified chartered accountant with the Institute of Chartered Accountants of England & Wales (ICAEW) and holds a STEP Advanced Certificate in UK Tax for International Clients. He has a degree in Accounting and Finance. Prior to joining Stonehage Fleming, Savvas was an audit and advisory manager, working for Baker Tilly in Jersey and Deloitte in Cyprus.

Bradley Mashinter

Partner & Head of Private Equity
Fiera Comox Partners



Bradley Mashinter is a Partner at Fiera Comox. In this role, he leads the Private Equity strategy. He is also a member of the firm's Management Investment Committee overseeing Fiera Comox's three strategies: Agriculture, Private Equity and Private Credit.

Prior to Fiera Comox, Brad was a Managing Director at CPP Investments where he was a member of the firm-wide Global Leadership Team and Investment Committee member of CPPIB's \$125 billion global private equity portfolio. His career spans both private equity and private credit. Brad was one of the early leaders in CPPIB's private debt group and was instrumental in building the Fund's high performing global private credit franchise and was a member of its Investment Committee. He managed CPPIB's investment in Antares Capital, the largest North American senior lender to middle-market private equity sponsors with over \$50 billion in AUM and was the Head of the Antares Holdings Credit Committee. Prior to CPP Investments, Brad was in the Direct Private Equity group at Ontario Teachers' Pension Plan in Toronto and at Morgan Stanley Infrastructure Partners in New York. Brad holds a BBA from the Schulich School of Business at York University and an MBA from Harvard Business School. He is a CFA charterholder.

SPEAKER BIOGRAPHIES

Mark Maybank

Co-founder and Managing Partner
Maverix Private Equity



Mark is a Co-founder and Managing Partner with Maverix Private Equity where he leads the collective team and firm operations. As an active investor, director, advisor and entrepreneur, he has a wealth of experience spanning across multiple industries and geographies. This includes financial services, technology, health and wellness, media, telecom, oil and gas, services, and advanced manufacturing. With a passion to drive growth with a focus on human elements, Mark strives to scale Canada's strong and vibrant innovation-based ecosystem.

Prior to Maverix, Mark was the President and COO of Canaccord Genuity Corp, where he led the expansion of their wealth management and international capital markets businesses, positioning the firm as a global leader in commodity and technology financing. In addition to being EVP, Corporate Development at Itemus Inc., a technology firm, he was also a Senior Technology Analyst with Yorkton Securities, and CFO of ECS Enhanced Cellular Communications, a US-based cellular services company. Mark earned his Chartered Accountant and Chartered Business Valuator designations at Deloitte in the audit, tax, and valuation advisory practices. Currently, Mark is the Chairman of Fleet Canada Inc. and serves on other boards including Forum Equity Partners and New Latitude Capital. Previously, he served on several boards including Executive Chairman (Advisory) of the Kirchner Group, Knix Wear, Entrec, Empire State Connector, Biologix, Moraine Capital, and Canaccord Genuity Financial.

Mark is an active philanthropist with former roles as Co-Chair of Gold Medal Plates, a Canadian Olympic Foundation program, Special Advisor to the Treasury Board of Canada, Ambassador for World Bicycle Relief, Advisor to SpiderTech cycling, member of the Corporate Advisory Board of the Art Gallery of Ontario and guest lecturer at the Director's College. Outside of the office, Mark and his family enjoy an active lifestyle which includes skiing, biking, running, and swimming. They enjoy travelling and spending time in Annecy, France and the Okanagan Valley, B.C.

Charlie Morris

Co-Founder
CMCC Global



Charlie is the co-founder of CMCC Global, a blockchain asset management company that manages three digital asset funds as well as the Liberty Bitcoin Fund. CMCC Global was founded in Hong Kong in 2016 and today has offices in Asia and North America with a particular focus on Fintech innovation in Asia. Charlie's background as a software engineer and management consultant allows him to combine a deep technical understanding of blockchain technology with the ability to evaluate its business implications.

Charlie's involvement in the blockchain space has included advising financial institutions, developing blockchain applications and investing in companies and protocols. He has given keynote addresses at the CLSA Investor Conference, Franklin Templeton annual offsite and the Global Investment Forum. He has also presented to senior management at many large institutions including Fidelity, Putnam Investments and Wellington Management.

SPEAKER BIOGRAPHIES

Mitch Nicholson

Founder

Garden City Advisory Inc



Mitchell founded Garden City Advisory in November 2021 to advise financial services, institutional investors and fintech startups on their cryptoasset adoption strategy. He actively invests in early stage cryptoasset projects with Kronos Ventures and provides expertise in education, research, strategy and investment due diligence for institutional investors.

Christopher Perkins

Managing Partner & President

Coinfund Management



Christopher serves as Managing Partner and President of Coinfund. In this capacity, Chris works to deliver enterprise scale by bridging the gap between crypto-currency native investing and traditional finance.

Prior to joining Coinfund, Chris served as Global Co-Head of Futures, Clearing and Foreign Exchange Prime Brokerage (FXPB) businesses at Citi. In this capacity, he was responsible for delivering leading listed derivative electronic and voice execution, comprehensive central clearing and #1 ranked OTC Clearing and FXPB services to top institutional clients.

During his tenure, Citi was widely recognized as the global leader in this space, clearing hundreds of trillions of dollars notional, and safeguarding approximately \$40 billion in client assets. Appointed as the Global Head of FXPB in 2018, he worked closely with numerous global regulators to architect and execute a comprehensive restructuring and integration plan across multiple geographies.

Prior to joining Citi in 2008, Chris served as the U.S. Head of Derivatives Intermediation at Lehman Brothers managing a portfolio of over \$100 billion in notional across credit and interest rate derivatives. An Iraq war veteran, Chris served in the U.S. Marine Corps for nine years achieving the rank of Captain. Chris is the co-founder of Veterans on Wall Street (www.veteransonwallstreet.com) a national initiative focused on veterans employment and empowerment. Mr. Perkins has a Bachelor of Science Degree from the U.S. Naval Academy, with distinction, and a Master of Arts Degree in National Security Studies from Georgetown University.

SPEAKER BIOGRAPHIES

Fred Pye

Chairman and Chief Executive Officer

3iQ Digital Asset Management



Frederick Pye, Chairman and CEO: Fred kick-started his career as a precious metal and foreign exchange trader at Guardian Trust. In 1986, they were the first to list gold, silver, and platinum certificates on the Montreal Stock Exchange. Fred later joined Fidelity Investments, where he was part of a team that saw its assets rise from 85 million to over 7.5 billion. Through the launch of creative and exotic investment products, Fred started his own firm, which worked diligently with Canadian regulatory bodies to establish the first mutual fund in Canada that was allowed to take short positions. Finally, as founder and CEO of 3iQ, he and his team worked cooperatively with the Ontario Securities Commission for the last 4 and a half years to launch the first regulated Bitcoin fund in North America. In a landmark victory, 3iQ was given the green light by the regulator to file a prospectus and apply to list “The Bitcoin Fund” on a Canadian stock exchange. 3iQ is now Canada’s largest digital asset investment fund manager with more than C\$3.5 billion in assets under management.

Mr. Pye obtained a master’s in business administration from Concordia University and is a member of the Board of the Anglican Funds and the West Island Youth Residence.

Erik Richmond

Chief Operating Officer

Coinsquare



Eric Richmond is the Chief Operating Officer at Coinsquare, a leading Canadian cryptocurrency exchange. He is also a founder of Tetra Trust Company – Canada’s first digital asset trust company and custodian. Eric has played a key leadership role in Coinsquare and Tetra’s strategic direction and led the execution and negotiation of multiple financings, acquisitions and strategic partnerships. He has in-depth knowledge of the principles, applications and current developments relating to blockchain technologies, and the regulators’ approaches to these technologies across multiple jurisdictions.

Prior to Coinsquare, Eric was a lawyer at Blake, Cassels & Graydon LLP, where he advised clients on a variety of corporate and capital markets transactions, as well as corporate governance and securities regulatory matters.

Andrew Schardt

Head of Global Investment Strategy, Co-Head of Direct Credit

Hamilton Lane



Drew is the Head of Global Investment Strategy, Co-Head of Investments and Co-Head of Direct Credit. As Head of Investment Strategy, Drew is responsible for shaping strategic portfolio decisions across Hamilton Lane’s various investment strategies and product areas. In his capacity as Co-Head of Direct Credit, Drew helps oversee credit-related investment activities and co-manages the Direct Credit team. Drew is a member of the Investment Committee as well as the firm’s Executive Committee.

Prior to joining Hamilton Lane in 2008, Drew focused on principal investing and advisory activities while at TCG Advisors, an Aerospace & Defense-focused merchant bank. Previously, Drew held positions with Holberg, Inc., a diversified private holding company, and he began his career in investment banking at Banc of America Securities. Drew received an M.B.A from Duke University’s Fuqua School of Business and a bachelor’s degree in Economics from Cornell University.

SPEAKER BIOGRAPHIES

Robert Schwartz
Managing Partner
Third Point Ventures



Since June 2000, Mr. Schwartz has been Managing Partner of Third Point Ventures, the Menlo Park, California based venture capital arm of Third Point LLC, which is a registered investment adviser based in New York and the investment manager of the Third Point Funds. Mr. Schwartz is presently a director of NextSilicon, Verbit, Sysdig, Kentik, Kumu Networks, Aryaka, Precision Hawk, R2 Semiconductor, SentinelOne (NYSE:S), YellowBrick Data, Ushur, Ahana, and Trullion.

Previously he led investments in Radia Communications (acquired by Texas Instruments), LitePoint (acquired by Teradyne), Global Locate (Acquired by Broadcom), EnPhase Energy (Nasdaq : ENPH), Apigee (Nasdaq: APIC, Acquired by Alphabet/GOOG), IQ Engines (Acquired by Yahoo!), Elastica (acquired by BlueCoat), Swift Financial (Acquired by PayPal), CloudVeloX (acquired by VMware), Packet (acquired by Equinix), Upstart (Nasdaq:UPST), and CipherTrace (acquired by Mastercard). Robert Schwartz was named to the Annual Always On List Of Top 100 Venture Capitalists. Previously, for 23 years, Mr. Schwartz was the President of RF Associates North, a privately held communications semiconductor manufacturer's representative firm.

Mr. Schwartz holds a multi-discipline engineering degree from the University of California at Berkeley.

Harjit Singh
Managing Director
Rainshine Global



Harjit has been working on Wall Street for 15+ years. The last 10 years are helping wealthy families in launching new opportunities or acquiring companies to complement their existing portfolio.

Recently, Harjit joined Rainshine Global as Head of Corporate Partnerships. Rainshine is creating the 'Shopify' of entertainment content on a platform called RainBlox, built on a Polygon-Ethereum combo, and enabling creators to build massive fan communities monetized through both Web3 options like NFTs/Tokens and on-demand content consumption. This business started by the family office of Neeraj Bhargava and backed by several high profile families across the world to help premium creators and studios bring transparency in the media and entertainment industry. Previously, Harjit worked with Gupta Family to head corporate and m&a strategy for KiwiTech. KiwiTech is a portfolio of over 500+ tech startups across North America, committed to helping entrepreneurs build their dream tech startups.

Also, Harjit is a Strategic Advisor to TigerBridge capital, a broker-dealer based out of New York, focused on helping US issuers to raise capital via the EB5 program. Harjit has invested in several startups including Caleste (CLST – institutional-only lending and borrowing venue for stablecoins and crypto assets), Mindwell Labs (Data Analytics) Noor (Energy), SpectraMedix (Data Analytics and Saka Ventures (Pre seed and seed fund focused on foreign entrepreneurs entering the North American Market). Harjit is on a couple of non-profit boards including TIE New York (Board Member and President Elect). Harjit graduated from Baruch College with a BBA in Finance and Investments.

SPEAKER BIOGRAPHIES

Paul Stapleton
Chief Technology Officer
Fidelity Clearing Canada



A 23-year veteran of the Canadian financial industry, Paul Stapleton joined FCC in May 2017. He manages evolving technology strategy and continuous platform development, implementation and delivery of new services and solutions, and technical alignment to help clients service their businesses.

Paul was part of the executive team that built DundeeWealth from independent IIROC and MFDA dealers in the early 2000s, before the firm's sale to ScotiaBank in 2010. Recently, Paul served as SVP, Information Technology, for investment dealer Dundee Securities, and as VP, Information Technology, for merchant banking firm Dundee Corporation. He graduated from Trinity College in the University of Toronto and has completed the Partners, Directors and Senior Officers (PDO) course.

Russell Starr
Executive Chairman & CEO
Valour



As Executive Chairman & CEO of Valour, Russell Starr believes that all investors should have access to industry-leading digital assets and the future of finance. Russell is an entrepreneur, and financier with deep capital markets and industry expertise, and an advocate for decentralized finance and the use of cryptocurrencies. Russell leads Valour's strategy to bridge the gap between traditional capital markets, digital assets and Web3 protocols, via regulated equity exchanges and innovative products. He is also a co-founder and part owner of Echelon Wealth Partners, a large Canadian investment dealer, and CEO of Trillium Gold. After spending many years in Toronto's financial center of Bay Street, Russell has held executive positions and board roles with numerous TSX- and TSXV-listed companies.

Daniel Stow
President
Zen Capital & Mergers



Daniel Stow is the Chief Investment Officer at Zen Capital & Mergers. His primary job functions include looking for new investments, and opportunities while managing the balance of the portfolio. Zen Capital & Merger's mission is to seek investments that meet their return requirements in conjunction with looking for quality management and integrity. As the Chief Investment Officer, Daniel is responsible for monitoring, managing, and developing investments in alternative assets.

Daniel proactively keeps up to date with market development and regulation changes. He has confidence in dealing with board members, committees, and external fund managers. As a consequence of his 7 years' experience with the company, Daniel has a seasoned perspective on how to manage an international portfolio with investments in both public and private companies. He has a Bachelor of Business Administration Honours with Distinction in International Business and Finance. In addition, Daniel also holds the CSC accreditation from the Canadian Securities Institute.

When he is not keeping busy at Zen Capital & Mergers he enjoys getting outside and enjoying the beautiful nature British Columbia has to offer.

SPEAKER BIOGRAPHIES

Tanya Woods

Chief Executive Officer
Futurity Partners



Tanya Woods is a dynamic, future-forward leader with entrepreneurial edge and a successful track record of advancing bold agendas that deliver strategic results at scale. She is sought out to provide C-suites and boards with strategic counsel, visionary foresight, navigation on complex legal and systemic challenges, thought leadership, and to deliver success with triple bottom line benefits.

Ms. Woods has held executive level roles advancing the commercial and regulatory agendas of global technology companies and government for nearly 20 years. Woods is the CEO of Futurity Partners, a strategic consulting firm advising on edge technology innovation, regulatory affairs, and ESG matters. She recently served as the founding Managing Director of Canada's first Chamber of Digital Commerce, and as General Counsel, Corporate Secretary, and EVP Regulatory Affairs for Hut 8 Mining Corp where she supported the company through a period of rapid global growth, designed the first public ESG program for a crypto miner, and catalyzed the introduction of Bill C-249 (the first-ever federal Bill to advance government education and awareness of digital assets).

Woods is a global speaker, published author, and has served on corporate and non-profit boards for over a decade. She currently advises 4 global edge technology companies working on quantum security, carbon tokens, energy and metaverse projects. She is also an advisor on the UN SDGs to UNESCO and serves as Chair of the Global Entrepreneurship Network in Canada.

As an entrepreneur, Woods has been recognized as IT World Top Women in FinTech and Blockchain, Obama Foundation Global Civic Leader, Government of Canada Leading TechWoman, CBC Trailblazer, Bootstrap Impact Award Winner, Toastmasters International Community Leadership Award Recipient, and as a Top 40 Under 40. She studied law and global trade at the London School of Economics, University of Ottawa and American University Washington College of Law.

Clelia Zacharias

Principal
LGT Capital Partners (USA) Inc.



Prior to joining the firm in 2013, she was an associate at Alpinvest Partners in New York, where she focused on secondary transactions.

Ms. Zacharias holds a BA in Economics and a Certificate in Finance from Princeton University.

MEMBER DIRECTORY

This web version of our program does not include our member directory.

For access to our current directory, please see the version on our site located under the heading Members and sub-heading Member Directory.

<https://caasa.ca/members/member-directory>

The diversity, drive, experience, and resources of our members is what makes CAASA happen. The CAASA staff literally work all day to keep up with their ideas for advocacy and service offering initiatives; events of all sizes, on all topics, in many cities across Canada and elsewhere; and creating an environment where they can support each other and the industry at large.

Thank you!

FLAGSHIP

CAASA ANNUAL CONFERENCE

NOVEMBER 2 - 3, 2022 - MONTREAL

SPONSORSHIP IS \$3,000

SPONSORSHIP INCLUDES:

- HOST 2 X 30 MINUTE ROUND TABLE DISCUSSIONS
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DELEGATE REGISTRATION FEES

End Investor (Single Family Offices, Investment Advisors)	Complimentary	Asset Managers: <50 Million AUM	\$1,250
Intermediary Investor/Consultant +1	\$150	Asset Managers: 50 - 500 Million	\$1,750
Core Service Provider	\$2,750	Asset Managers: 500 - 1,000 Million	\$2,250
Ancillary Service Provider	\$1,750	Asset Managers: >1 Billion Aum	\$2,750

End Investor means single family offices, and Investment Advisors in the HNW space. Intermediary investors means Multi-family offices and investment consulting companies and +1 means the first delegate is gratis but each additional delegate attracts a small charge. Manager and service provider delegates must be CAASA members in good standing and pay the requisite per person fee for their appropriate sub-category. Core service providers include prime brokers, fund administrators, and accounting and legal firms.

For more information on CAASA membership, initiatives, and events, please contact:

Caroline Chow
Co-Founder & Partner
caroline@caasa.ca
(647) 953-0737

James Burrin, CAIA
Co-Founder & Partner
james@caasa.ca
(647) 525-5174

Paul Koonar
Partner
paul@caasa.ca
(647) 953-0737



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