### **Afternoon of Alternatives**

A half-day of special speakers, panels, and speed-dating to foster interaction and dialogue between GPs and LPs.





Wednesday, October 16<sup>th</sup>
Norton Rose Fulbright Offices
30th Floor, 222 Bay Street, Toronto, Ontario

### CAASA ANNUAL CONFERENCE











# MONDAY, NOVEMBER 4 & TUESDAY, NOVEMBER 5, 2019

FAIRMONT QUEEN ELIZABETH HOTEL MONTRÉAL, QUÉBEC, CANADA























INVESTORS, ASSET MANAGERS & SERVICE PROVIDERS FROM ACROSS CANADA AND AROUND THE WORLD

SPECIAL DAY 1 SESSIONS FOR INVESTORS & SPONSORS

TÊTE-À-TÊTE SCHEDULED MEETINGS FOR ALL

EXCLUSIVELY FOR CAASA MEMBERS AND REAL MONEY INVESTORS SUCH AS SFOS, SWFs, PENSIONS, FOUNDATIONS, AND ENDOWMENTS

MAXIMUM ROOM CAPACITY: 200



#### Governmen of Canada

Government Gouvernement of Canada du Canada



#### **Afternoon of Alternatives**

#### Focus on Private Equity & Venture Capital

Wednesday, October 16<sup>th</sup>, 11:30am - 7:00pm Norton Rose Fulbright Offices, 222 Bay Street 30<sup>th</sup> Floor Toronto



#### Part 1: Lunch with Keynote and Speed-dating

Exclusive to registered GPs/managers, service providers, and investors.

11:30am - Registration
Noon - Seated for Lunch & Keynote
1:15pm - Speed-dating (15-mins/session, 12 GPs)
3:15pm - Coffee reception/break
4:00pm - End / proceed to Part 2 (same floor)

These short sessions are designed to give investors a briefing on each GP in attendance.



Senia Rapisarda Managing Director Harbourvest Canada Keynote speaker

#### **Participating GPs:**



Whitney Haring-Smith

Managing Director

Anzu Partners



Jay Barrett
Director, Business
Development & Buy-Side
Acquisition
Ardenton Capital



Minh Nguyen Corporate Finance Ardenton Capital



Karey Barker Founder & Managing Director Cross Creek Advisors, LLC



Scott Dubin Director ff Venture Capital



John Frankel
Managing Director
ff Venture Capital



**Lu Zhang**Founder & Managing Partner
Fusion Fund



Jack Crawford Founding General Partner Impact Venture Capital



Esteban Reyes
Founding Partner
Las Olas Venture Capital



**Seamon Chan** *Managing Partner*Palm Drive Capital



Michael Steinberg General Partner Reciprocal Ventures



Jimmy Khing Shen
Partner
Slate Securities



Peter Bruce-Clark
Partner (Operating)
Social Impact Capital



**Arun Singh**Vice President
Updata Partners

## **ANZU PARTNERS**


## **ARDENTON CAPITAL**

### **CROSS CREEK ADVISORS**

# **FF VENTURE CAPITAL**



Fusion Fund is a female-led early-stage techfocused venture capital firm. We support entrepreneurs monetizing differentiated technical advantages to drive new and innovative businesses. 3 exits in last year and several in 2020 pipeline.

#### **Investment Team**



**Lu Zhang**Founder and
Managing Partner

World Economic Forum 2018
Young Global Leader
Forbes 30 under 30 in VC
2017 Featured Honoree
Founder and CEO of Acetone
(acq 2012)
Stanford University
M.S. Engineering



Homan Yuen, Ph.D. Partner

Founder and CTO of Solar
Junction (acq 2014)
Stanford University
Ph.D. Engineering '06
UC Berkeley
B.A. Physics '00
15+ years in technology,
management, finance, and
investor activities

Established in 2015, we are a team of experienced technical entrepreneurs and investors who are able to access, identify, and dereisk early stage technology and healthcare deals. Using our deep industry network and technical background, we accelerate their success to provide outsized returns for the fund.

\$





Traditional tech-focused VC firms have exploded into \$B funds. No longer focused or structured to identify/support early stage tech companies.



**Seed is the new Series A.**Series A is now the 2nd or 3rd

financing round and not true early stage venture where return multiples are found.

Opportunity: Fusion Fund capitalizing on the gap in firms that focus on early stage technology and healthcare companies

#### **Industrial Technologies**



- Industrial automation
- Insurtech
- 5G/edge computing

#### **Enterprise Technologies**



- Data science workflow
- Cybersecurity/identity
- Compliance AI/ML

#### **Healthcare Technologies**



- AI + healthcare
- Medical devices
- Diagnostics

Investment Framework

- Seed and Early Series A rounds
- Initial investments of \$0.5-2.0M
- > 2/3 of fund reserved for follow-on
- Lead rounds + board seats

#### Fusion Fund Team (L to R)

#### **Daniel Gomez**

Sr Analyst 4+ years VC/Office of LA Mayor

#### **Lars Ahlstrom**

Chief Financial Officer 20+ years CFO in VC/PE

#### Lu Zhang

Managing Partner

#### **Homan Yuen**

Partner

#### **Carol Mao**

Vice President I-Banking w/>15 IPO/M&As

#### Fusion Fund I, L.P.

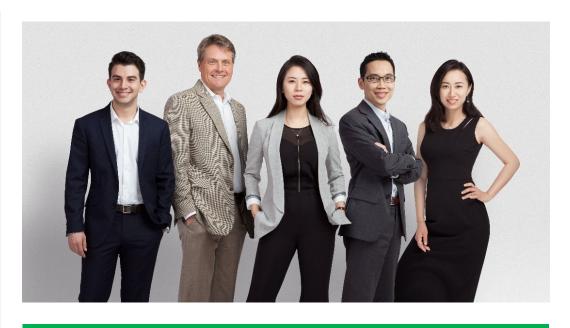
Established 2015 \$15M committed capital Fully invested

#### Fusion Fund II, L.P.

Established 2017 \$85M committed capital Investment phase

#### Fusion Fund III, L.P.

Begin raise Q1 2020 \$100M target fund size Same strategy as Fund 2



#### **Fusion Fund Differentiation**



**Expertise in** software+hardware integration



Only tech & healthcare early stage firm



**Integrating tech** with existing industries



Strong industry and technical founder network



**Investing across** the entire United **States** 



Diversity enabling investment advantages

#### **Example Investments**

















#### Follow-On Capital to Our Investments















**Gradient Ventures** 







Georgian •







### **IMPACT VENTURE CAPITAL**

### **LOS OLAS VENTURE CAPITAL**

## PALM DRIVE CAPITAL



#### **ABOUT THE FIRM**

Based in NYC and founded in 2016, Reciprocal Ventures provides venture capital to the Fintech industry. Our deep domain experience in financial services provides us with access to proprietary deal flow and the ability to conduct advantaged due diligence. We pride ourselves on being active, hands-on investors to ensure portfolio companies hit their milestones and create positive outcomes for all stakeholders. And we employ a dynamic approach to portfolio management, combining best practices from the public equity markets with key axioms from early stage private investing.

#### THE INVESTMENT TEAM



#### MICHAEL STEINBERG

Michael brings more than 20-years of asset management experience to the team, with successful track records in both public L/S equity and private venture investing strategies. Prior to founding RV, Michael spent 15-years as a technology portfolio manager at SAC Capital.



#### **CRAIG BUREL**

Craig brings a mix of entrepreneurial and capital markets experience to the team. Craig was previously Head of Revenue Ops at NEA-backed FiscalNote, an Al FinTech company (currently valued at \$550M). Before that, Craig spend 3 years in the Institutional Equity department at Morgan Stanley.



#### **JOSH KUZON**

Josh has spent the past 12 years focused on payments, banking and lending. At Silicon Valley Bank, Josh worked in the venture capital and corporate development divisions as Payments Strategist. He also built and ran the SVB-MasterCard joint accelerator, one of FinTech's top programs, investing in Al darling Appzen and NVoicepay (acq Fleetcor). Previously, at JPMC, Josh played a key role strategic investments in Square (IPO) and GoPago (acq. Amazon).

#### SELECT TRACK RECORD













#### **FUND II Overview**

Reciprocal Ventures II will emulate Fund I. Our sector focus and strategy remains highly compelling and we are looking to continue our string of success at a larger scale. Fund II will be a concentrated portfolio of early stage FinTech startups across our core verticals (see below). We plan to expand headcount and geographic reach, as FinTech continues to transform financial services globally, driving a complete digitization of the industry. Our focus on the early stage creates numerous adjacent opportunities for our LPs, including co-investment, follow on and credit based investment opportunities.

#### **FUND SUMMARY AND CRITERIA**

SECTOR FOCUS TARGET FUND TARGET STAGE GEOGRAPHICAL FOCUS

FINTECH SIZE SEED - SERIES B NA, UK, ISRAEL

\$75M

TARGET # OF TYPICAL PRE-MONEY FUND DURATION INVESTMENT SIZE INVESTMENTS VALUATION 10 YEARS \$500K - 4MM

#### **FUND II VERTICALS & EMERGING THEMES**



15-20

#### **CAPITAL MARKETS**

Private markets require significant infrastructure to accommodate this emerging asset class.

\$5-35M

- Data and analytics
- Back and middle office technology solutions
- New product development



#### PAYMENTS, BANKING, LENDING

Digitalization of core financial services and payments to meet the needs of the digital economy

- Vertical / segment focused solutions
- Core FI platforms and infrastructure
- Developer solutions
- Next-generation commerce



#### FINANCIAL MANAGEMENT

Cloud, AI/ML, and RPA technologies are driving the rapid modernization of all components within the CFO-suite:

- ERP, Procurement, Payables
- FP&A, Reporting
- Governance, Treasury Mgmt.
- Invoicing, Receivables
- Payroll, Benefits, Expenses



#### **BLOCKCHAIN**

Blockchains are enabling multi-sided marketplaces to disrupt the world's largest oligopolies in cloud and financial services:

- Digitally-native store-of-value
- Frictionless payment networks
- Smart Contract Platforms
- Web3 Infrastructure
- Blockchain based reporting

### Slate Securities

### The real estate solution for allocators

#### Slate Securities L.P.

Slate Securities L.P., an affiliate of Slate Asset Management, is a registered investment fund manager specializing in real estate investing, across the private and public markets.

#### Our Differentiator

We are real estate specialists - Public equity expertise with direct property intelligence

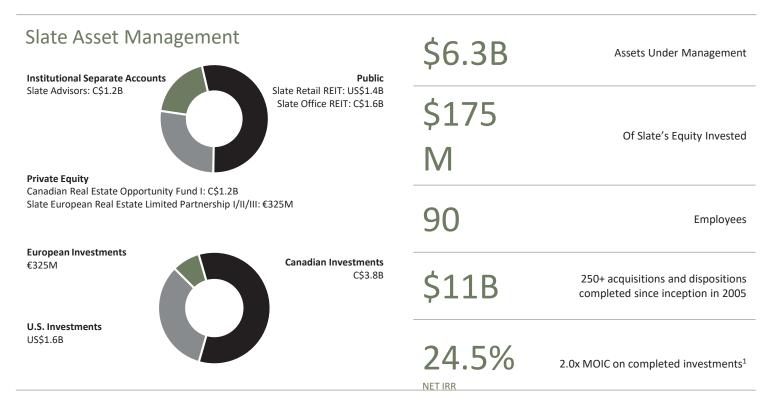
**Slate Securities L.P.** is an investment management platform specializing in real estate investing, across the public and private real estate markets

Why specialize in real estate?

Wealth Preservation and Investment Performance - Understanding the true underpinning value of real estate in the public and private real estate markets is vital in both protecting capital and identifying the best opportunities to realize potential returns for investors

How do we execute?

**Knowledge and Deal Flow** - By partnering with Slate Asset Management, an owner/operator of over \$6.3 billion of real estate with a proven track record, we are able to gain unique insights in real estate investing as well as having access to deal flow





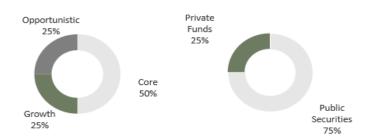
#### Slate Securities

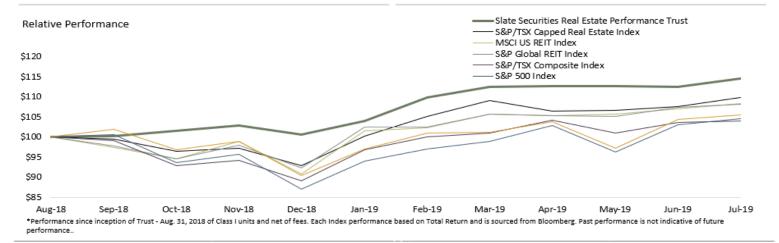
#### Slate Securities Performance Trust

#### **Target Allocations**

#### Capital Growth - Total Return Focused

- 1. We seek to preserve net worth.
- We put real estate first. We buy real estate securities as if we are buying real estate directly.
- 3. We take a long term view.
- We are benchmark unaware and not afraid to take a non consensus view for outsized return.
- We do not over diversify. We look for uncorrelated bets within real estate.
- 6. We are NAV focused.
- 7. We believe that the market can be inefficient.
- We accept that we do not know what the environment will look like – we think in probabilistic fashion.





#### Sterling Mortgage Income Fund

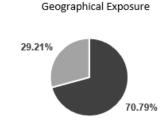
#### Income Focused - 10% targeted total annual distribution

The Sterling Mortgage Income Fund is an onshore feeder fund set up to allow accredited investors exposure to the offshore master fund that was established in 2012. The Fund aims to deliver consistent yield while focused on protection of principal. The master fund originates high quality mortgages on a diversified basis with the aim to achieve targeted net returns to investors of 10% per annum.

Returns are generated from (1) a portfolio of senior and junior mortgages, and bridge loans on retail, industrial, office, single and multi-family, or other commercial properties; (2) residential mortgages; (3) select participations or co-investments with other lenders in advancing loans; (4) select real estate backed liens; (5) investments in real estate and real estate assets

#### Portfolio Attributes

#### Average LTV - 53%







North America • Caribbean • Global

Class A Monthly Returns (%)													
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Year
2012		3.03	2.86	0.76	2.20	1.28	1.25	1.32	1.69	1.18	1.12	1.01	19.27
2013	0.92	0.80	1.18	0.91	0.90	1.15	1.18	1.08	0.96	1.07	0.89	1.50	13.28
2014	1.08	0.91	1.15	0.95	1.10	1.02	1.29	1.26	1.42	1.21	1.10	1.20	14.58
2015	1.12	0.94	1.08	1.0	0.91	1.31	1.17	1.06	1.07	1.24	0.90	1.18	13.80
2016	1.06	0.88	1.03	0.86	1.12	0.97	0.81	0.82	0.97	1.16	0.93	0.95	12.20
2017	0.83	0.80	1.02	0.86	8.0	0.86	0.81	0.67	0.71	0.81	1.03	0.89	10.65
2018	0.95	0.99	0.83	0.83	0.90	0.86	0.91	0.86	0.91	0.85	0.84	1.06	11.33
2019	0.90	0.87	0.83	0.81	0.96	0.79	0.80	0.79					6.96

The Rate of Return represents the overall change in the Fund's Net Asset Value. The Rate of Return above is inclusive of Distributions paid and is net of all investment management fees, but not inclusive of Sales and Agency Commissions where applicable. YTD returns are compounding quarterly assuming that investors have elected reinvestment of all dividends. This performance report is for information purposes only. Only the Offering Memorandum, of which the present document is not a part, should be relied upon for the purpose of considering an investment in the Fund

### **Social Impact Capital Fund I**

Social Impact Capital is an impact-focused venture capital firm investing in high-growth, early-stage companies where the driver of the business is a social or environmental good. We invest in companies where impact is internal to a company's fundamental mode of production.

Social Impact Capital Fund I a generalist fund investing in the "best ideas in impact". We look at any company that we believe will help solve any of the world's most profound problems, focusing on businesses that provide structural, infrastructural, or non-intuitive solutions to complex system challenges. We review dealflow in energy, water, agriculture, food, health, environment, education, access to capital, social justice, and housing. Typically, we invest in companies that have the potential to become multibillion dollar enterprises within 5-7 years of initial investment, and claim early and significant stake on the upside.

Our overall investment strategy is executing what we dub "impact arbitrage": an investment strategy and set of operational tactics designed to capitalize on impact mispricing in early-stage investment. We believe that traditional impact investment and venture capital is unable to effectively attract, identify, and invest in mission-driven entrepreneurs in sectors and problem domains where opportunity is ripe. Our goal is to make impact investing in venture mainstream. Our 'Prototype Portfolio' (2016) has a current IRR of 75.8%; 4.45x net TVPI; CAGR 47.2%. This performance is 50% better than the top decile funds, according to Cambridge Associates' benchmarks.

Based in New York City with an office in Los Angeles, presence in Silicon Valley, and the ability to leverage a high-quality distributed team of specialist experts around the world, we believe Social Impact Capital is uniquely positioned to identify and access exceptional early-stage investment opportunities across the world.

Sarah Cone is the founder and Managing Partner (GP) of SIC, with experience as a venture capital investor at Omidyar Network, the impact investing venture capital arm of the family office of Pierre Omidyar, the founder of eBay. She was also an investor at top decile VC firm Illuminate Ventures, is a prolific angel investor, and also benefits from a diverse professional background. Prior to her work in venture, Sarah started her career in non-profit (Public Knowledge), worked her way out via consulting, and started on her path to impact investing while undertaking merger and acquisition transactions at legal firm Fenwick & West and the legal department of Google.

We did a first close in May, 2019, on \$22M, with commitments from Marc Andreessen and Chris Dixon (Andreessen Horowitz), Peter Thiel (Founders Fund), David Sacks (Craft Ventures), Zachary Bogue and Matt Ocko (DCVC), Rob Hayes (First Round Capital), as well as other leading venture capitalists. The first close also included individuals and families, as well as Sarah's own commitment and a small commitment from the Operating Partner. We are raising \$100M for Social Impact Capital Fund I.





### About our representative

#### Peter Bruce-Clark - Operating Partner

Peter is Operating Partner at Social Impact Capital (SIC), an early-stage impact venture capital firm based in New York and Silicon Valley. He is former Head of Business Development at RCI, an investment technology and lending startup. Prior to that, Peter created an early-stage AI venture capital firm, and a specialist strategy and management consultancy for institutional investors, Kalytix Partners. He has led research on impact finance and strategic investment at Stanford and Oxford University, collaborating with private family offices and venture capitalists. Outside of his work at SIC, Peter is also an active angel investor in global startups. Peter has an MPhil in Business Administration and Finance from the Judge Business School, University of Cambridge, and a first-class honors BA from Queen Mary, University of London.



### **Updata Partners Summary**

#### Growth equity for emerging leaders in the B2B Software and Software-enabled Services sectors

Growth Equity Strategy	Returns driven by topline growth and operational value-add; strong downside protection "High batting average" – multiple exit opportunities with very low capital loss Focused on investments outside the San Francisco Bay Area Investment size: \$10 - \$30 million (up to \$50 million with LP Co-Invest)
Experienced Team	<ul> <li>Strong operating and investing experience; GPs have worked together for 14 years</li> <li>Carter Griffin was CEO and co-founder of Brivo Systems, a SaaS company focused on cloud-based access control systems, from 1999 – 2004 before joining Updata</li> <li>Jon Seeber worked at IBM where he managed M&amp;A and partnership activities from 2004 – 2006 before joining Updata</li> </ul>
Proven Performance	Strong realized returns (DPI) and low loss ratios  25 liquidity events since December 2011  \$97.4M of co-investment deployed in four Fund V companies as of June 30, 2019
Fund VI	<ul> <li>Updata Partners: \$985 million committed capital since inception</li> <li>Fund V: \$280 million; ~85% called to date</li> <li>Fund VI: \$300 million target</li> <li>First investment closed: Beaverton, OR-based Bigleaf Networks provides Software Defined Wide Area Network (SD-WAN) software that helps SMB and mid-market businesses ensure uptime and reliability for mission-critical cloud applications</li> </ul>



1

### Updata's Investment Criteria

■ B2B SOFTWARE & SOFTWARE-ENABLED BUSINESSES	<ul> <li>Deep Updata operating experience</li> <li>Predictable, recurring revenue streams</li> <li>Scalable business models with high gross margins, low capex</li> </ul>
<b>▼ \$5M - \$50M REVENUE</b>	<ul> <li>Proven product/market fit</li> <li>Demonstrated sales repeatability beyond the CEO/founders</li> <li>Customers and prospects are the foundation of due diligence</li> </ul>
<b>25% - 100%+ GROWTH</b>	<ul> <li>Historical growth is often predictive</li> <li>Updata unit economics analysis offers lens into future scalability and profitable growth</li> <li>High growth companies receive premium exit valuations</li> </ul>
■ BOOTSTRAPPED OR LIGHTLY CAPITALIZED	<ul> <li>Customer funded, not VC funded</li> <li>Financial discipline reduces risk of capital losses</li> <li>Disproportionate influence as first institutional investor</li> </ul>
<b>▼ NON-BAY AREA</b>	<ul> <li>Avoid hype and boom/bust cycles</li> <li>Undercapitalized geographies offer better entry prices</li> <li>Cheaper and more loyal talent, lower-cost overhead</li> </ul>
■ \$10M - \$30M EQUITY, UP TO \$50M WITH LP CO-INVEST	<ul> <li>Meaningful ownership (minority or majority)</li> <li>Use of funds for M&amp;A, scaling operations, launching new products and/or entering new markets</li> <li>LP co-invest avoids GP syndication on larger deals</li> </ul>



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### **CAASA MEMBER COMPANIES**

#### **Investors & Allocators:**

60 Degrees Capital (MFO)

Alberta Teachers' Retirement Fund

Blue Bridge Wealth Management

Casselman and Company (SFO)

Cidel

Eckler Ltd.

Forthlane (MFO)

HarbourVest Partners

Heirloom Wealth (MFO)

Lux Capital (SFO)

MCA Cross Border Advisors

Mercer

MSTAR Capital (SFO)

Ontario Teachers' Pension Plan

Our Family Office

Pandion Investments Limited

Prime Quadrant

**Provident Capital** 

Raintree Wealth Management

Richardson GMP

Rohit Capital Inc. (SFO)

Stonegate Conseil Privé

TIMC

Ullman Wealth (MFO)

#### Individuals from the following:

**BMO Nesbitt Burns** 

Canaccord Genuity

Canada Overseas (SFO)

Raymond James

Harbourfront Wealth

Helmsley Charitable Trust

Horizon Capital (SFO)

Master Plan Management (SFO)

**RBC** Dominion Securities

Scotia Wealth

Vibrato Capital

#### **Asset Managers:**

3iQ Corp

AGF Investments

Accelerate Financial Technologies

**ADI Capital** 

AGF Fund Management

Algonquin Capital

Alignvest Investment Management

Alitis Asset Management

**Arch Corporation** 

Ardenton Capital Corp.

**Aspect Capital** 

**Avenue Living** 

**Axonic Capital** 

BlackRock Inc.

**Bridging Capital** 

#### **Asset Managers:**

Brightspark Ventures

**CDAM** 

Centurion Asset Management

**Chapados Couture Capital** 

Claret Asset Management

CI Investments

**CIBC Asset Management** 

**CMLS** Asset Management

Colchis Capital

Connor, Clark & Lunn Funds

**Cortland Credit Group** 

**Crown Capital** 

Crystalline Management Inc.

**Delbrook Capital Advisors** 

ehp Funds

**ESO Capital** 

Espresso Capital

**Firepower Capital** 

First Street Capital

Forstrong GAM

Fort LP

La Financière Constance

Fulcra Asset Management

Franklin Templeton

Group RMC

**Horizons ETFs** 

Integrated Asset Management Group

IPM Informed Portfolio Management

JM Fund Management Inc.

Kilgour Williams Capital

Lawrence Park Asset Management

LionGuard Capital Management Inc.

Lighthouse Partners

Lyxor Asset Management

MarsRock Capital Group

Mackenzie Investments

Maxam Capital Management

Measure 8 Venture Partners

Montrusco Bolton

Morex Capital

Morgan Stanley Investment

Management

Neighbourhood Holdings

Next Edge Capital

**Northstar Trading** 

Optimum Gestion

Palm Drive Capital

**PACE Capital Management** 

PenderFund Capital Management

Pilot House Funds

Raiven Capital

Robson Capital Management

Russell Investments

Sagard Holdings

#### **Asset Managers:**

Slate Securities

Spartan Fund Management

Starlight Capital

Trez Capital

Two Sevens Capital

Unison Investment Management

Waratah Capital Advisors

Wellington Investments

Westbridge Capital

White Crane Capital

#### **Service Providers**

**Apex Fund Services** 

**AUM Law** 

**Battea Class Action Services** 

**BNY Mellon Wealth Management** 

Bodhi Research Group

Cambridge Global Payments

Castle Hall Diligence

Canadian Derivatives Institute

CIBC Mellon

Claritas Communications

CME Group

Coach House Partners

Community Trust

DealMaker

DV Trading

Fidelity Clearing

Fundata

Glen Williams Consulting

GlobeTax

**Goldman Communications** 

Harneys

HedgeLegal

Instinet Canada Ltd.

Investor Literature

IIIVESTOI LIT

Jitneytrade Linedata

McMillan LLP

MLG Blockchain

Norton Rose Fulbright

Oak Hill Financial

Prometa Fund Services

RBC Investor & Treasury Services
Robert Walters PLC

Keystone Fund Solutions

SGGG Fund Services

Sigma Analysis & Management Inc.

SS&C CommonWealth Fund Services

Sun Life International Investment

Centre

The AML Shop

TMX Group

Vidrio Financial