CAASA Family Office Summit - Toronto

Presented by: the Canadian Association of Alternative Strategies & Assets

CAASA
CANADIAN ASSOCIATION OF
ALTERNATIVE STRATEGIES & ASSETS

Thursday, May 2nd
Vantage Venues (St. Andrew's Club)
150 King Street West, Toronto, Ontario

ABOUT CAASA

INCLUSIVE, ACTIVE, AND PAN-ALTERNATIVE

The Canadian Association of Alternative Strategies & Assets (CAASA) was created in response to industry requests for a national group to represent the Canadian alternative investment participants, including investors, asset managers, and service providers. CAASA is inclusive in that it welcomes participation from all companies active in the space as well as select individuals (those with investors) who might want to participate in committees and working groups - or simply attend member events - without their employer being a member of the association. CAASA is very active in both committees & groups and events: 45+ events, including this conference, have occurred or are planned in 2019. Pan-alternative, for CAASA, encompasses all alternative strategies and assets including: hedge funds / alternative trading strategies, private and public real estate (funds and direct), private lending, private equity, development & project finance, digital assets / crypto-assets, weather derivatives & cat bonds, and all aspects of diligence, trading, structuring, dealing, and monitoring alternatives in a stand-alone portfolio and as part of a larger investment strategy.

MEMBER BENEFITS

Investors join CAASA to be a part of a formal network of pension plans, foundations, endowments, sovereign wealth funds, and family offices to discuss ideas, strategies, and operational issues particular to their businesses - all within a closed group where managers and service providers may or may not be included, depending on the forum.

Managers see the association as a way to connect with peers, investors, and service providers to speak to fund structuring, sales & marketing, and regulatory issues. CAASA is not a capital introduction platform, but we do create forums where investors and managers can meet organically or via structured meeting sessions, such as at this conference, where participation by the investors is strictly opt-in.

Service providers participate in our events and working groups as well as assist in the production of thought leadership pieces which provide relevant information to both association members and the industry and investing public at large.

NATIONAL AND GLOBAL

CAASA believes that the Canadian alternatives industry has a great deal to offer Canadians and the global community. The *Canadian Model of Pension Management* is well-known for its large alternatives focus, managed in-house in many cases with substantial allocations to external managers as well. Canadian investment managers operate in a robust regulatory regime (of hedge fund managers) that is becoming the norm across the globe and a stable banking back-drop that provides solace for investors as well as opportunities for managers. Talent in investment management (approximately 10% of all CFA charterholders reside in Canada) as well as newer areas such as digital assets and robo-advisory services are a differentiator. Of course, Canadian investors and managers are keen to learn of best practices in operations and portfolio management from their global peers.



JOIN US IN TORONTO FOR AN IN-DEPTH LOOK INTO FAMILY OFFICE ISSUES

The CAASA Family Office Summit brings together speakers and participants from single and multi-family offices, investment dealers, Canadian and global investment management houses, and affiliated service providers. Panels and break-out sessions will focus on key issues facing family offices in Canada and elsewhere including structuring, legal & tax issues, IT and operational areas, and investments - including: hedge funds, CTAs, private equity, private lending, real estate, infrastructure, and crypto-assets/blockchain-related investments. All content is subject to Chatham House Rule.

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PRE-DAY AGENDA

WEDNESDAY, MAY 1st

INVITE-ONLY LUNCH/DINNER AND TOPICS DISCUSSION

We are happy to extend invitations to select family offices, Investment Advisors, Individual Investors, and those asset managers and service providers who are both in CAASA membership and sponsors of the event.

The pre-day sessions will include a choice of lunch and dinner discussions which will set the tone for the following day's panels and content as well as provide, we believe, a more intimate environment where peers and competitors can speak to pertinent issues. Both will be at a site other than the summit, to be communicated to attendees prior to the date.

The **Liquid Alts Lunch** will bring together Canadian bank-owned and independent mutual fund companies, Canadian and foreign alternatives asset managers, Investment Advisors, product approval professionals from bank-owned and independent broker-dealers, tax and securities lawyers, prime brokers, fund administrators, audit and compliance professionals, third party marketers, and other service providers and consultants. The Lunch will feature an overview of the legislation, how it has been received/used by industry participants, and areas of improvement and excellence as 2019 progresses.

Our **Family Office Dinner & Discussion** features topics important to family offices. We believe that this more intimate environment will allow participants to speak freely amongst their peers and provide insight into how family offices view the world of investment while balancing such areas as: philanthropy and impact investing; operational issues including staffing, taxation, trade and deal structuring, bookkeeping & infrastructure; and investments (asset mixes, volatility, concentrated bets, seeding managers, using alternative investments in a portfolio setting).

The Family Office Dinner & Discussion will include representatives from: Canadian and foreign single family and multi-family offices, alternative asset managers, tax and securities lawyers, and other service providers and consultants.

We also offer a **Blockchain Primer** for all conference attendees. This session runs mid-day on May 1 and is designed to give a broad overview of distributed ledger technology, blockchain and its applications, and crypto-assets (including crypto-currencies).

PRE-DAY AGENDA

WEDNESDAY, MAY 1st

	Liquid Alts Lunch
11:30 AM	*Registration and networking*
Noon	Seating for lunch
12:30 PM	**Speakers:** **Jason Chertin,** *Partner,* McMillan LLP **Raja Krishnan,** *Managing Director,* Apex Canada **Wilson Tow,** *Co-Founder & Managing Partner,* Fern Capital • Recap of implemented N.I. 81-102 rules (as at January 3, 2019) • Roundtable and open floor discussion of: • Liquid Alts progress in the market • Structures and features of products released thus far • Views on short, intermediate, and long-term efficacy • Risk ratings and compliance • Use of in-house and external management expertise • Areas of excellence & improvement
2:00 PM	End

	Family Office Dinner & Discussion
5:30 PM	*Registration and networking*
6:00 PM	Seating for dinner
6:30 PM	• Introduction of attendee companies • Taxation and structuring issues for family offices • Diligence processes • Asset allocation and portfolio construction • Use of alternatives • Middle and back-office functions
8:00 PM	End

PRE-DAY AGENDA

	Blockchain & Crypto-Assets Primer
10:00 AM	*Registration and networking*
10:15 AM	**Speakers:** **Kerem Kolcuoglu,** *Director,* MLG Blockchain **Fredrick Pye,** *President & CEO,* 3iQ Corp. Others to be announced • Define & explain distributed ledger technology, blockchain, crypto-assets • Blockchain use cases: financial markets and ‘real life’ • History of Bitcoin, stable-coins, and other crypto-currencies • Smart contracts, security tokens, and other innovations • Exchanges, listing, custody, and trading • Securities regulations and AML Light lunch will be provided at around noon
3:00 PM	End

GETTING THE MOST OUT OF YOUR TIME

The CAASA Family Office Summit is designed to provide ample, diverse opportunities for investors, managers, and service providers to meet, communicate, and collaborate.

Our **Pre-Day Sessions** provide three different formats to learn and engage. The Blockchain Primer will feature a selection of experts in each sub-area of blockchain and crypto-assets - so that attendees can have their questions answered in a concise and informative way. The Liquid Alts Lunch has a panel format and discussions between attendees on their views of the new legislation is encouraged. Our Family Office Dinner & Discussion was created to allow the free flow of information and views from peers and select industry participants - discussing areas that matter to family offices.

Our **Conference Day** has three distinct formats. We have a morning of panels consisting of family office professionals and select service providers - in the areas of investment due diligence, operational due diligence, and best practices for family offices. Then an afternoon of discussions focused on investment management segments (equity strategies, credit strategies / private lending, and illiquids such as private equity, real estate, and infrastructure), led by a family office person and consisting of managers proficient in each area. The focus of these six panels is education of the audience in each of the areas.

Our third format is tête-à-tête sessions within the break and meal times. Investors, managers, and service providers can schedule meetings with any delegate they like, subject to their approving the meeting. This allows dedicated time when these parties can set aside time to have an introduction meeting or further discussion. Our web portal and mobile app will be available for profile population, meeting invites, and other messaging prior to, during, and after the conference date. Participants are encouraged to make use of this technology, as we do not distribute attendee contact details to other delegates, including to speakers and sponsors.

DAY 2 AGENDA

THURSDAY, MAY 2nd

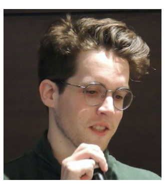
	All Delegates
7:30 AM	*Breakfast & Keynote* **Al Rosen,** Rosen & Associates Limited
9:00 AM	***Focus on Investment Due Diligence*** **Alexander Matthews,** Palomino Capital (moderator), **Ranjan Bhaduri,** Bodhi Research Group, **Isaac Lempriere,** Prime Quadrant LP, and **Malcolm Katz-Larson,** Rohit Group
9:45 AM	Break & tête-à-tête sessions
10:30 AM	***Focus on Operational Due Diligence*** **Esther Zurba,** Castle Hall Diligence, **Victor Kuntzevitsky,** Northland Wealth Management
11:15 AM	***Best Practices for Family Offices*** **Min-Jun Kim,** Strategic Asset Partners, **Tec Han,** Vibrato Capital LLC, another to be announced
NOON	*Lunch & Keynote* (to be announced)
1:30 PM	***Equity Strategies Panel*** **Eric Wong,** TCG Capital (moderator), speaker from Fort LP, others to be announced
2:15 PM	***Credit Strategies Panel*** Moderated by a family office professional, **Brian D'Costa,** Algonquin Capital, **Andrew Torres,** Lawrence Park Asset Management, others to be announced
3:00 PM	Break & tête-à-tête sessions
3:30 PM	***Private Lending Panel*** **Arthur Salzer,** Northland Wealth Management (moderator), **Natasha Sharpe,** Bridging Finance, speaker from Trez Capital, speaker from Colchis Capital
4:15 PM	***Access to Illiquids: Real Estate, Private Equity & Infrastructure Panel*** Moderated by a family office professional, **Maria Pacella,** PenderFund Capital Management, **David Pappin,** IAM Real Estate, **Julian Klymochko,** Accelerate Financial Technologies
5:00 PM	Reception and Keynote speaker (to be announced)
7:00 PM	End of Day 2 Program

CONFIRMED SPEAKERS

Ranjan Bhaduri, PhD, CFA, CAIA
President & CEO
Bodhi Research Group

Brian D'Costa, MBA
Founding Partner & President
Algonquin Capital

Minjun Kim, CAIA
Managing Partner & CIO
Strategic Asset Partners (MFO)



Malcolm Katz-Larson
Acquisitions Analyst
Rohit Capital Inc. (SFO)

Victor Kuntzevitsky, CFA, CAIA
VP, Investment & Portfolio Strategy
Northland Wealth Management (MFO)

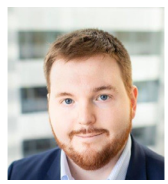
Maria Pacella, CFA
Senior VP, Private Equity and Portfolio Manager
PenderFund Capital Management

Frederick Pye, MBA
President & CEO
3iQ Corp.

Natasha Sharpe, PhD, MBA
Chief Investment Officer
Bridging Finance

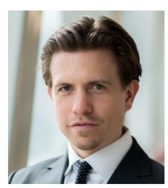
Jason Chertin
Partner
McMillan LLP

Taekyung Han
Chief Investment Officer
Vibrato Capital LLC (SFO)



Isaac Lempriere
Senior Research Analyst
Prime Quadrant (MFO)

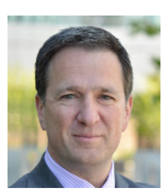
Kerem Kolcuoglu, MBA
Director
MLG Blockchain Consulting



Alexander Matthews
Principal
Palomino Capital Corporation (SFO)

David Pappin
President, IAM Real Estate
Integrated Asset Management Group

Arthur Salzer, CFA
CEO & CIO
Northland Wealth Management (MFO)



Andrew Torres
Founding Partner, CEO
Lawrence Park Asset Management

Read more at caasa.ca - or contact us at +1 (647) 953-0737 or caroline@caasa.ca

CONFIRMED SPEAKERS

Wilson Tow
Co-Founder, Managing Partner
Fern Capital Partners

Eric Wong
Director
TCG Capital (SFO), Hong Kong

Esther Zurba, MBA, CAIA
Director
Castle Hall Diligence

KEYNOTE SPEAKER - AL ROSEN

L.S. (Al) Rosen, Rosen & Associates Limited, Accountability Research Corporation. Dr. Rosen is the co-founder of forensic accounting firm Rosen & Associates Limited, and independent equity research company, Accountability Research Corporation.

He is also the author or co-author of dozens of books and hundreds of articles on finance, investing, accounting and governance, including his recently published books "Easy Prey Investors" and "Swindlers".

He has consulted or given independent opinions on hundreds of accounting and finance litigation-related engagements. He has provided expert testimony on dozens of occasions and in many jurisdictions across Canada, as well as in the U.S., including the Courts of British Columbia, Alberta, Quebec and Ontario and has provided an affidavit and documentation for the Supreme Court of Canada.

Dr. Rosen is a Fellow of the Chartered Accountants, and a Chartered Professional Accountant, of Ontario, Alberta and British Columbia (FCA; FCPA), a Fellow Chartered Management Accountant (FCMA), a Fellow Certified General Accountant (FCGA), a Certified Fraud Examiner (CFE), a Chartered Insurance Professional (CIP), a Certified Public Accountant in the U.S. and Hong Kong (FCPA), and a specialist, Investigative and Forensic Accounting (CA.IFA).

He is a past professor of accounting at the University of British Columbia, the University of Washington, the University of Alberta, and York University. During his association with York University, he served in many posts, including Director of the Master of Business Administration Program, and a member of the University's Senate. For fifteen years he served as a technical advisor to three Auditors' General of Canada. Dr. Rosen graduated from the University of British Columbia and received his Ph.D. from the University of Washington.

CAASA MEMBER DIRECTORY*

INVESTORS & ALLOCATORS

Corporate members:

Alberta Teachers' Retirement Fund
Blue Bridge Wealth Management (MFO)
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Northland Wealth Management (MFO)
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Individuals representing the following corporations:

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BMO Nesbitt Burns
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Raymond James Canada
RBC Dominion Securities

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Pilot House Funds
Rivemont Investments
Robson Capital Management
Russell Investments
Sagard Holdings
Slate Securities
Spartan Fund Management
Starlight Capital
Trez Capital
Two Sevens Capital
White Crane Capital

**As at March 10, 2019*

Those not in membership are invited to contact the CAASA office to get more information about the benefits of membership. Generally, membership is corporate and covers all employees of all units worldwide. Investors and allocators, subject to approval of the CAASA Board, may take advantage of individual membership and its privileges.

Benefits include: access to our annual conferences (registration fee required for managers and services providers; speaking and sponsorship opportunities (not tied to one another); participation and sponsorship of our regular thought leadership pieces; committee involvement; and participation in our advocacy and dealer relations efforts.

CAASA MEMBER DIRECTORY*

SERVICE PROVIDERS & CONSULTANTS

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BTR Exchange
Canadian Derivatives Institute
Castle Hall Diligence
CIBC Mellon
Claritas Communications
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Robert Walters PLC
SGGG Fund Services
Sigma Analysis & Management Inc.
Société Générale Capital Canada
Sun Life International Investment Centre
The AML Shop
TMX Group
Vidrio Financial

**As at March 10, 2019*

Membership dues are for the calendar year and may be pro-rated. Membership category is at the discretion of the CAASA Board.

Investors & Allocators *(includes pension plans, family offices, endowments, foundations):*
$500 for corporate membership (all employees) $150 for individual membership

Managers *(based on alternatives CAD AUM as determined and calculated by CAASA staff):*

Less than $50 million	$1,200
$50 million - $100 million	$2,000
$100 million - $500 million	$3,000
$500 million - 1 billion	$4,000
Greater than $1 billion	$5,000

Service Providers:

Law or Accounting Firms, Prime Brokers	$5,000
Other Consultants	$2,000

Membership dues are payable in CAD (or foreign equivalent) plus applicable sales taxes (except for members without a permanent establishment in Canada) subsequent to approval of a new member application.

CAASA FAMILY OFFICE SUMMIT
THURSDAY, MAY 2ND, TORONTO, ONTARIO

SPONSORSHIP AND REGISTRATION DETAILS

The CAASA Family Office Summit is designed to allow its key audience, single and multi-family offices as well as Investment Advisors are broker-dealers (Investors), to access key content and engage in meaningful conversations in areas affecting their businesses and fiduciaries.

All delegates will have access to the Full Day (May 2) and Speakers, Investors, and Sponsors may attend either/both of the Pre-Day (May 1) meals (Liquid Alts Lunch and/or Family Office Dinner & Discussion) as per the tables below.

Individuals employed by single family offices or other eligible end investors are offered complimentary admission to the conference. Those with multi-family offices or investment dealers must have CAASA membership and may be required to pay a small fee.

Sponsorships and ticket fee pricing may change without notice. Current pricing will be available on the CAASA website (caasa.ca) and via phone/email with our office (caroline@caasa.ca, +1 (647) 953-0737).

CONFERENCE SPONSORSHIP AND TICKET PRICING *(CAD)*

Sponsorship Item	Member	Non-Member
Attend Liquid Alts Lunch or Family Office Dinner & Discussion and Day 2 (up to 2 delegates)	$2,500	Not available at present
Attend Liquid Alts Lunch and Family Office Dinner & Discussion and Day 2 (up to 2 delegates)	$3,500	
¼-page Ad in Program	$1,000	
½-page Ad in Program	$2,000	
Exposure Item (see table on right)	$1,000	
Additional Delegates / person	$500	

Sponsor Recognition /Branding Options
Program
Meeting Breaks
Lanyards
Breakfast (Day 2)
Lunch (Day 2)
Tête-à-tête app
Phone chargers
Tête-à-tête sessions
Reception (Day 2)

Type	Included	Member	Non-Member
Speakers & Single Family Offices	Lunch, Dinner & Full Day	Complimentary	
Investment Advisors	Lunch & Full Day	Complimentary	$150
Multi-Family Offices	Dinner & Full Day	Complimentary	$150 per person or $500 for up to 3
Managers	Full Day	$500	Not available at present
Service Providers	Full Day	$1,000	Not available at present

Liquid Alts Lunch Only

Member:
$65 per ticket
$650 per table of 10*

Non-Member:
$80 per ticket
$800 per table of 10

**Members may invite non-members to their table*

All prices are in Canadian dollars and gross of any applicable taxes. *Eligibility as an Investor/Speaker is at the determination of CAASA staff. Current pricing and full details available on the CAASA website (caasa.ca) or from CAASA staff.*

NOTES

For more information on CAASA membership, initiatives, and events, please contact:

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Caroline Chow
Vice President
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(647) 953-0737

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